



**Contra
Costa
County**

To: Board of Supervisors
From: Joe Valentine, Employment & Human Services Director
Date: January 18, 2011

Subject: Amendment to increase the Contra Costa Economic Partnership contract payment limit.

RECOMMENDATION(S):

APPROVE and AUTHORIZE the Employment and Human Services Director, or designee, to execute a contract amendment with Contra Costa Economic Partnership to increase the contract payment limit by \$85,000 for a new limit not to exceed \$181,000 for increased green industry project management services with no change to the contract term of June 15, 2010 through June 30, 2011.

FISCAL IMPACT:

\$181,000; 100% Federal: American Recovery and Reinvestment Act (ARRA) Adult Workforce Investment Act Funds.

BACKGROUND:

designrseeentorce Development Board (WDB) chose Contra Costa Economic Partnership from the competitive bid process (RFI #415) in May of 2010 to provide the framework for project management services in the green industry clusters specific to energy and water. Services under this contract include diagnosing industry segments, setting collaborative priorities, organizing a cluster investment strategy, and creating a sustainable implementation plan.

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY ADMINISTRATOR

☐ RECOMMENDATION OF BOARD COMMITTEE

Action of Board On: **01/18/2011** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

VOTE OF SUPERVISORS

AYE: John Gioia, District I
Supervisor
Gayle B. Uilkema, District II
Supervisor
Mary N. Piepho, District III
Supervisor
Karen Mitchoff, District IV
Supervisor
Federal D. Glover, District V
Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: January 18, 2011

David Twa, County Administrator and Clerk of the Board of Supervisors

By: June McHuen, Deputy

Contact: Stephen Baiter,
2-6820

BACKGROUND: (CONT'D)

This Board Order authorizes an increase to the contract payment limit to Contra Costa Economic Partnership by \$85,000 from \$96,000 to a new payment limit of \$181,000.

The Contra Costa Economic Partnership will advance 3 additional objectives with these revenue enhancements:

- Implement marketing and communications services for the Regional Industry Clusters of Opportunity Grant. The "Partnership" will develop an identity and associated collateral material, including a website for the Regional Industry Clusters of Opportunity effort to heighten awareness of the greater East Bay's green economy and workforce clusters.
- Oversee the creation of an identity, i.e., logo and branding, marketing brochure, website content and graphics, marketing and communications plan, prereleases, and broad publicity across the region. The current contract is for the period June 15, 2010 - June 30, 2011, and will remain unchanged for the inclusion of the expanded services.
- Design, film, edit and produce an HD color video product to support the RICO grant project which highlights the Clean Energy and Water Technologies industry clusters.

CONSEQUENCE OF NEGATIVE ACTION:

Fewer opportunities will exist to network and communicate between stakeholders of green energy clusters specific to energy and water in the region.

CHILDREN'S IMPACT STATEMENT:

This contract supports all five of the community outcomes established in the Children's Report Card: 1) "Children Ready for and Succeeding in School"; 2) "Children and Youth Healthy and Preparing for Productive Adulthood"; 3) "Families that are Economically Self Sufficient"; 4) "Families that are Safe, Stable and Nurturing"; and 5) "Communities that are Safe and Provide a High Quality of Life for Children and Families," by assisting with training and employment services.