



**Contra
Costa
County**

To: Board of Supervisors
From: Julia R. Bueren, Public Works Director/Chief Engineer
Date: January 11, 2011

Subject: APPROVE and AUTHORIZE the Public Works Director, or designee, to advertise the Contra Costa Centre Wayfinding Program, Walnut Creek area

RECOMMENDATION(S):

APPROVE the Contra Costa Centre Wayfinding Sign Program and AUTHORIZE the Public Works Director, or designee, to advertise the project [DCD-CP #10-64] Project No.: 0662-6R4106; and

DETERMINE that the project is Categorically Exempt, per the Sections 15303 (Class 3) and 15311 (Class 11) of the California Environmental Quality Act (CEQA) Guidelines; and

DIRECT the Department of Conservation and Development to file the Notice of Exemption with the County Clerk, and

DIRECT the Redevelopment Agency to arrange for payment of the \$50 handling fee to the County Clerk for filing the Notice of Exemption

FISCAL IMPACT:

There is no impact to the County General Fund. The estimated project cost is \$400,000 and

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY

☐ RECOMMENDATION OF BOARD

ADMINISTRATOR

COMMITTEE

Action of Board On: **01/11/2011** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes: DISTRICT IV - SEAT VACANT

VOTE OF SUPERVISORS

AYE: John Gioia, District I Supervisor
Gayle B. Uilkema, District II Supervisor
Mary N. Piepho, District III Supervisor
Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: January 11, 2011

David Twa, County Administrator and Clerk of the Board of Supervisors

Contact: Maureen Toms,
335-7230

By: EMY L. SHARP, Deputy

is funded by Redevelopment Agency (100%).

BACKGROUND:

The Contra Costa County Redevelopment Agency is in the process of building many improvements to the area including a new multi-modal transit village at the Pleasant Hill/Contra Costa Centre BART station. The wayfinding sign program will direct motorists, bicyclist and pedestrians to regional locations serving public and private facilities. The design will present a professional image consistent with the requirements of the Contra Costa Centre Area Specific Plan and the character of the Centre and will establish a uniform family of sign types suitable for application to future locations.

Wayfinding signage has already been installed within the transit village area as part of the development plan (DP04-3099). The proposed wayfinding program extends the signage beyond the development to include the entire Specific Plan area.

The EIR prepared in 1997 for the Amendments to the Contra Costa Centre (Pleasant Hill BART Station) Area Specific Plan referenced a sign program to improve access and circulation. The discussion of Signage Impacts includes a Mitigation Measure stating that signs should have a "degree of uniformity in appearance to foster a sense of identity within the station area. This will mitigate another problem of the station area which is identity and legibility such that visitors understand when they are entering and leaving it, and what land uses are a part of it....." (Page 11-46, Impact #8). Further, on page IV-33-Impact 5 of the DEIR, it is stated that "Measures to encourage use of alternative modes of transportation.... Incorporation of a signage system throughout the Specific Plan to enhance pedestrian and bicycle access in the area".

CONSEQUENCE OF NEGATIVE ACTION:

Delay in approving the project will result in a delay of design and construction and may jeopardize funding.

CHILDREN'S IMPACT STATEMENT:

Not Applicable

ATTACHMENTS

CC Centre Maps

Notice of Exemption

Initial Study