



**Contra
Costa
County**

To: Board of Supervisors
From: Anna Roth, Health Services Director
Date: February 7, 2023

Subject: Submission of Application #78-024 to the California Office of Traffic Safety

RECOMMENDATION(S):

APPROVE and AUTHORIZE the Health Services Director, or designee, to apply for and, if selected, accept California Office of Traffic Safety (OTS) Grant funds, in an amount not to exceed \$100,000 for the Pedestrian and Bicycle Safety Program for a countywide Vision Zero roadway safety education campaign, for the period from October 1, 2023 through September 30, 2024.

FISCAL IMPACT:

Approval of this request will result in the department applying for, and if selected, accepting up to \$100,000 in OTS funding. This grant funding is made available to OTS by the National Highway Traffic Safety Administration (NHTSA). No County match is required.

BACKGROUND:

Unlike those traveling in vehicles with seat belts, air bags and other safety features, bicyclists and pedestrians do not have the same level of protection and are more vulnerable every time they are on the road. In California, pedestrian fatalities rose 26% between 2014 and 2018. California's pedestrian fatality

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY
ADMINISTRATOR

☐ RECOMMENDATION OF BOARD
COMMITTEE

Action of Board On: **02/07/2023** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

VOTE OF SUPERVISORS

AYE: John Gioia, District I Supervisor
Candace Andersen, District II Supervisor
Diane Burgis, District III Supervisor
Ken Carlson, District IV Supervisor
Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: February 7, 2023

Monica Nino, County Administrator and Clerk of the Board of Supervisors

Contact: Ori Tzvieli, M.D.
925-608-5267

By: Laura Cassell, Deputy

BACKGROUND: (CONT'D)

rate is almost 25% higher than the national average. There has been a greater than 60% increase in bicyclists killed per year since 2010.

OTS provides grant funding made available to California by NHTSA, for innovative, evidence-based education and enforcement programs and technologies designed to make California's roadways safer.

The Health Services Department requests approval to submit an application for the Vision Zero roadway safety education campaign and accept funding through September 30, 2024.

CONSEQUENCE OF NEGATIVE ACTION:

If this request is not approved, the Health Services Department will not be able to apply or receive the funding from OTS to provide a countywide Vision Zero roadway safety education campaign that will result in safer roadway behaviors, reducing risk of serious injuries and deaths.

CHILDREN'S IMPACT STATEMENT:

The recommendation supports the following children's outcome: Communities that are Safe and Provide a High Quality of Life for Children and Families.