



Contra
Costa
County

To: Board of Supervisors
From: Anna Roth, Health Services Director
Date: February 7, 2023

Subject: Gift cards for Contra Costa Health Plan Community Advisory Committee Members

RECOMMENDATION(S):

APPROVE and AUTHORIZE the Purchasing Agent or designee to purchase, on behalf of the Health Services Department, up to 125 Amazon gift cards each with a \$25 value totaling \$3,125; 63 Walmart gift cards each with a \$25 value totaling \$1,575; and 62 Target gift cards each with a \$25 value totaling \$1,550; for a total amount not to exceed \$6,250 to provide support for Contra Costa Health Plan (CCHP) Medi-Cal members to participate on the CCHP Community Advisory Committee (CAC) and in focus groups, interviews, surveys, and listening sessions as required by CCHP's contract with the California Department of Health Care Services (DHCS) for the period February 1, 2023 to December 31, 2023.

FISCAL IMPACT:

This \$6,250 expenditure will be entirely funded by the California Department of Health Care Services funding. There is no impact to the County General Fund.

BACKGROUND:

Beginning with the 2024 contract, DHCS will require all Medi-Cal Managed Care Plans to have a Community Advisory Committee. The CAC's function is to gather and incorporate

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY ADMINISTRATOR

☐ RECOMMENDATION OF BOARD COMMITTEE

Action of Board On: **02/07/2023** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

VOTE OF SUPERVISORS

AYE: John Gioia, District I Supervisor
Candace Andersen, District II Supervisor
Diane Burgis, District III Supervisor
Ken Carlson, District IV Supervisor
Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: February 7, 2023

Monica Nino, County Administrator and Clerk of the Board of Supervisors

By: Antonia Welty, Deputy

Contact: Cynthia Choi,
925-313-6897

cc:

member feedback on CCHP's policies and decision-making. Members of the CAC must reflect the plan's demographics. Since 97% of CCHP's members are Medi-Cal recipients, CCHP will provide gift cards to help with CAC membership expenses. The gift cards will be given to eligible CAC members after they attend each meeting.

BACKGROUND: (CONT'D)

As part of CCHP's operational readiness activities for the 2024 contract, CCHP is currently forming its CAC and will provide gift cards to eligible CAC members for meeting attendance, participating in focus groups, interviews, surveys, and listening sessions as applicable.

CONSEQUENCE OF NEGATIVE ACTION:

If these purchases are not approved, CCHP will not be able to effectively recruit and retain CAC members in order to fulfill its contractual obligation to DHCS to form a CAC and ensure that CAC members can effectively participate in CAC meetings. This will put CCHP at risk of audit findings by DHCS.