



Contra  
Costa  
County

To: Board of Supervisors  
From: Anna Roth, Health Services Director  
Date: November 29, 2022

Subject: Gift Cards for Clients of the First Hope Program

**RECOMMENDATION(S):**

APPROVE and AUTHORIZE the Purchasing Agent or designee, to purchase on behalf of the Health Services Department, up to \$18,000 in gift cards as follows: 200 Amazon gift cards each with a \$30 value, totaling \$6,000; 200 Target gift cards each with a \$30 value, totaling \$6,000; 200 Safeway gift cards each with a \$30 value totaling, \$6,000 to support activities as allowed by Community Mental Health Services Block Grant and Coronavirus Response and Relief Supplemental Appropriations Act for the First Hope Program for the period from December 1, 2022 through December 31, 2023, as recommended by the Health Services Director.

**FISCAL IMPACT:**

This \$18,000 expenditure will be entirely funded by Community Mental Health Services Block Grant/Coronavirus Response and Relief Supplemental Appropriations Act (CRRSAA).

**BACKGROUND:**

The First Hope Program uses evidence-based treatments, modeled after RAISE/NAVIGATE, to promote client-driven, recovery-oriented services based on

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY  
ADMINISTRATOR

☐ RECOMMENDATION OF BOARD  
COMMITTEE

Action of Board On: **11/29/2022** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

**VOTE OF SUPERVISORS**

AYE: John Gioia, District I Supervisor  
Candace Andersen, District II Supervisor  
Diane Burgis, District III Supervisor  
Karen Mitchoff, District IV Supervisor  
Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: November 29, 2022

Monica Nino, County Administrator and Clerk of the Board of Supervisors

Contact: Yat-Ming Jude Leung,  
(925) 608-6573

By: Laura Cassell, Deputy

cc:

engaging with clients' goals and promoting functioning, rather than focusing solely on symptom reduction. Clients and families are provided with an array of services suited to their individualized needs across the duration of their treatment. The First Hope Program services include, but are not limited to facilitating groups which promote healthy eating habits to assist with the client's overall health, job workshops which assist with providing proper interview and job etiquette, and peer mentoring groups which are designed to engage clients to participate in the First Hope Program groups and other various activities.

The First Hope Program will distribute gift cards to support activities as allowed by Community Mental Health Services Block Grant/Coronavirus Response and Relief Supplemental Appropriations Act (CRRSAA).

**CONSEQUENCE OF NEGATIVE ACTION:**

If this action is not approved, the grant funding would go unspent, and the funds would return to the funder.