



Contra  
Costa  
County

To: Board of Supervisors  
From: Anna Roth, Health Services Director  
Date: September 20, 2022

Subject: Gift Cards for Participants of the Tobacco Prevention Program

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**RECOMMENDATION(S):**

APPROVE and AUTHORIZE the Purchasing Agent, on behalf of the Health Services Department, to purchase 150 Starbucks gift cards each with a \$10 value, totaling \$1,500, 25 Jamba Juice gift cards each with a \$10 value, totaling \$250, and 25 Baskin Robins gift cards each with a \$10 value, totaling \$250, for a total value of gift cards not to exceed the amount of \$2,000, as recommended by the Health Services Director to distribute to community members who participate in completing a population intercept survey from September 1, 2022 through March 31, 2023.

**FISCAL IMPACT:**

This \$2,000 expenditure will be 100% funded by California Department of Public Health, Local Lead Agencies (CDPH, LLA) Grant proceeds for the Tobacco Prevention Program.

**BACKGROUND:**

Contra Costa Health Services' Tobacco Prevention Program received funds to provide incentives to community members that participate in surveys, public comment and additional Tobacco Prevention Coalition activities. These surveys will ask community members about their opinions on different tobacco related policies and the data will be

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☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY ADMINISTRATOR

☐ RECOMMENDATION OF BOARD COMMITTEE

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Action of Board On: **09/20/2022** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

**VOTE OF SUPERVISORS**

AYE: John Gioia, District I  
Supervisor  
Candace Andersen, District II  
Supervisor  
Karen Mitchoff, District IV  
Supervisor  
Federal D. Glover, District V  
Supervisor

ABSENT: Diane Burgis, District III  
Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: September 20, 2022

Monica Nino, County Administrator and Clerk of the Board of Supervisors

By: June McHuen, Deputy

Contact: Mayra Lopez, (925)  
313-6820

cc:

shared with community members and policymakers to support educational campaigns. Funds to support this purchase are included as a line item in a grant from the California Tobacco Control Program.

**CONSEQUENCE OF NEGATIVE ACTION:**

If this action is not approved, the grant funding would go unspent, and the funds would return to the funder.