



Contra
Costa
County

To: Board of Supervisors
From: Anna Roth, Health Services Director
Date: August 9, 2022

Subject: Contract #26-755-15 with Brown Miller Communications, Inc.

RECOMMENDATION(S):

APPROVE and AUTHORIZE the Health Services Director, or designee, to execute on behalf of the County Contract #26-755-15 with Brown Miller Communications, Inc., a corporation, in an amount not to exceed \$275,000, to provide consultation, technical assistance and strategic planning with regard to communications, for the period from September 1, 2022 through August 31, 2023.

FISCAL IMPACT:

Approval of this contract will result in annual expenditures of up to \$275,000 and will be funded as budgeted by the Department by 60% Federal Emergency funds (\$165,000) and 40% by Hospital Enterprise Fund I (\$110,000). (No rate increase)

BACKGROUND:

On March 10, 2020, the Board of Supervisors requested that the Governor proclaim a State of Emergency in Contra Costa County (Gov. Code Section 8625) due to COVID-19. The Health Department must use all available preventative measures to combat the spread of COVID-19 which includes testing and vaccine administration. The Department must enter into contracts for these services and competitive bidding requirements are suspended to the

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY ADMINISTRATOR

☐ RECOMMENDATION OF BOARD COMMITTEE

Action of Board On: **08/09/2022** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

VOTE OF SUPERVISORS

AYE: John Gioia, District I Supervisor
Candace Andersen, District II Supervisor
Diane Burgis, District III Supervisor
Karen Mitchoff, District IV Supervisor
Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: August 9, 2022

Monica Nino, County Administrator and Clerk of the Board of Supervisors

By: Laura Cassell, Deputy

Contact: Anna Roth,
925-957-2670

cc: Marcy Wilhelm

extent necessary to address the effects of COVID-19. This Contract provides consultation and technical assistance regarding communication strategies for COVID-19 and other health related topics. The Contractor has been contracting with the Health Services Department since September 2013.

On August 10, 2021, the Board of Supervisors approved Contract #26-755-13 with Brown Miller Communications, Inc., in amount of \$250,000, to provide consultation and technical assistance with strategic planning to implement the Affordable Care Act, for the period from September 1, 2021 through August 31, 2022.

On March 22, 2022, the Board of Supervisors approved Amendment #26-755-14 to increase the payment limit by \$325,000 to a new payment limit \$575,000 with no change in the original term of September 1, 2021 through August 31, 2022 assistance with additional communication support services with regard to COVID-19.

BACKGROUND: (CONT'D)

Approval of Contract #26-755-15 will allow the contractor to continue to provide consultation, technical assistance and strategic planning with regard to communications through August 31, 2023.