



**Contra
Costa
County**

To: Board of Supervisors
From: Monica Nino, County Administrator
Date: April 26, 2022

Subject: Receive Funding from the California Commission on the Status of Women and Girls Women's Recovery Response Grant

RECOMMENDATION(S):

APPROVE and AUTHORIZE the County Administrator, or designee, on behalf of the Contra Costa Commission for Women and Girls, to accept funding from the California Commission on the Status of Women and Girls in the amount of \$25,000 for the Women's Recovery Response Grant to provide support services to women and girls through enhanced strategic communications efforts for the period April 1, 2022 through March 31, 2023.

FISCAL IMPACT:

100% state funding by the California Commission on the Status of Women and Girls. No County match required.

BACKGROUND:

The Contra Costa Commission for Women and Girls (CCCWG) was formed to educate the community and advise the Contra Costa County Board of Supervisors on issues relating to the changing social and economic conditions of women in the County, with particular emphasis on the economically disadvantaged. The Commission's mission is to improve the economic status, social welfare, and overall quality of life for women in Contra Costa County.

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY
ADMINISTRATOR

☐ RECOMMENDATION OF BOARD
COMMITTEE

Action of Board On: **04/26/2022** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

VOTE OF SUPERVISORS

AYE: John Gioia, District I Supervisor
Candace Andersen, District II Supervisor
Diane Burgis, District III Supervisor
Karen Mitchoff, District IV Supervisor
Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: April 26, 2022

Monica Nino, County Administrator and Clerk of the Board of Supervisors

By: Antonia Welty, Deputy

Contact: Lara DeLaney, (925)
655-2057

cc:

BACKGROUND: (CONT'D)

On February 1, 2022, the Board of Supervisors approved and authorized the CCCWG to apply for the Women's Recovery Response Grant from the California Commission on the Status of Women and Girls (CCSWG) ([C. 47](#)). On March 15, 2022, CCSWG notified CCCWG that the Contra Costa Commission has been selected for funding in the amount of \$25,000 as part of the Women's Recovery Response Grant Program under the Communications Funding Category.

The grant funding will support CCCWG's strategic communications efforts through the development and implementation of a comprehensive communication plan. In order to connect more authentically with the community, CCCWG will utilize multiple levels of engagement with the public, both digitally and via print media. By having a stronger social and traditional media presence, the CCCWG will engage more effectively with the community and educate and inform women and girls of resources and support services available to them throughout the County.

The funding will be deposited into the County Treasury and administered through Budget Unit 0135, org. 1151.

CONSEQUENCE OF NEGATIVE ACTION:

The Contra Costa Commission for Women and Girls will not receive California State Women's Recovery Response Grant funding, reducing local services to women and girls who have been disproportionately affected economically by the ongoing pandemic.

ATTACHMENTS

CCSWG Grant Award Letter