



Contra
Costa
County

To: Board of Supervisors
From: Diana Becton, District Attorney
Date: April 12, 2022

Subject: Gift Cards for Richmond High School human trafficking awareness curriculum

RECOMMENDATION(S):

AUTHORIZE the District Attorney's Office to provide nine (9) Target gift cards in an amount of \$50 each for a total of \$450 for the human trafficking awareness curriculum at Richmond High School in the West Contra Costa Unified School District.

FISCAL IMPACT:

Funding will be from the DA Asset Forfeiture Fund.

BACKGROUND:

On July 9, 2019, the Board of Supervisors ratified the Office of the District Attorney's purchase of \$13,350 Target gift cards for Gun Buy-Back Events from October 2016. The balance of gift cards in the amount of \$8,200 is being safeguarded and tracked in accordance with Administrative Bulletin 615, and authorization is being requested for their use.

The District Attorney's Office presented a human trafficking awareness curriculum at Richmond High School for students enrolled in the 9th and 10th grade Sex Education Classes. The objective of this curriculum was to educate students about the recruitment strategies of human traffickers and empower them to protect themselves from predators.

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY ADMINISTRATOR

☐ RECOMMENDATION OF BOARD COMMITTEE

Action of Board On: **04/12/2022** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

VOTE OF SUPERVISORS

AYE: John Gioia, District I Supervisor
Candace Andersen, District II Supervisor
Diane Burgis, District III Supervisor
Karen Mitchoff, District IV Supervisor
Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: April 12, 2022

Monica Nino, County Administrator and Clerk of the Board of Supervisors

By: Stacey M. Boyd, Deputy

Contact: Jason Chan, (925)
957-2234

cc:

BACKGROUND: (CONT'D)

Through the discussions, students learned what human trafficking is, and how it is currently impacting their community. The District Attorney's Office led an interactive discussion about how unhealthy relationships can become abusive and lead to trafficking; most importantly, students learned strategies to protect themselves and what to do if they are approached by predators through social media or in person.

The gift cards will be awarded to students who actively participated, answered questions, and are enabled to be more involved in their communities.

CONSEQUENCE OF NEGATIVE ACTION:

If unapproved, the District Attorney's Office will not be able to provide already purchased gift cards to local students at Richmond School for their participation in the human trafficking awareness curriculum.