



**Contra  
Costa  
County**

To: Board of Supervisors  
From: Esa Ehmen-Krause, County Probation Officer  
Date: April 12, 2022

Subject: Gift Cards for the Probation Department's Evidence Based Incentives Program

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**RECOMMENDATION(S):**

APPROVE and AUTHORIZE the Purchasing Agent, on behalf of the Probation Department, to purchase two hundred (200) Wal-Mart gift cards in an amount of \$20 each, two hundred (200) Target gift cards in an amount of \$20 each and one hundred (100) Safeway gift cards in an amount of \$20 each for a grand total of \$10,000 to support the Probation Department's Evidence Based Incentives Program for probation clients who have attained rehabilitative goals.

**FISCAL IMPACT:**

50% SB 678 State Revenue; 50% Juvenile Justice Crime Prevention Act (JJCPA) revenue

**BACKGROUND:**

The Probation Department has implemented an Evidence Based Practices (EBP) cognitive behavioral program called "Core Correctional Practices (CCP)". CCP trained Deputies utilize effective communication and rehabilitation interventions with individuals on probation to effect positive behavioral change. The Department has created a behavioral management system that offers defined sanctions, incentives and interventions which are responsive to the individual risk and needs of the probationer.

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☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY

☐ RECOMMENDATION OF BOARD

ADMINISTRATOR

COMMITTEE

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Action of Board On: **04/12/2022** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

**VOTE OF SUPERVISORS**

AYE: John Gioia, District I Supervisor  
Candace Andersen, District II Supervisor  
Diane Burgis, District III Supervisor  
Karen Mitchoff, District IV Supervisor  
Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: April 12, 2022

Monica Nino, County Administrator and Clerk of the Board of Supervisors

Contact: Danielle Fokkema,  
925-313-4195

By: Stacey M. Boyd, Deputy

cc:



### BACKGROUND: (CONT'D)

Incentives, such as the gift cards, have been proven to be a positive motivator for sustained behavioral change and a necessary component to a successful behavioral management system. Scientific evidence has shown, much like sanctions, rewards must match the level of achievement, thus requiring the Department to implement appropriate, low and moderate rewards.

### CONSEQUENCE OF NEGATIVE ACTION:

If this action is not approved, the Department will not be able to provide these incentives to individuals on probation which will have an impact on the overall fidelity of the behavior management system and the ability to reward probationers for meeting their rehabilitative goals.