To: Board of Supervisors

From: John Kopchik, Director, Conservation & Development Department

Date: May 3, 2022

Subject: 2022 Bike to Work Day



RECOMMENDATION(S):

ADOPT Resolution No. 2022/147 proclaiming May 2022 as "Bike to Wherever Days" and May 20, 2022 as "Bike to Work Day" in Contra Costa County, and AUTHORIZE the County Administrator to sign a memorandum requesting County Department Heads to participate in outreach efforts to their employees for Bike to Wherever Days and Bike to Work Day.

FISCAL IMPACT:

No fiscal impact. The Metropolitan Transportation Commission and 511.org provide outreach materials, distributed through existing County protocols.

BACKGROUND:

The goal of Bike to Work Day is to encourage County commuters to try bicycling to work on this day by offering a variety of incentives, such as a raffle for prizes and energizer stations with refreshments and educational materials for bicycle commuters throughout the county. The hope is that once individuals try bicycling to work, they will continue to

✓ APPROVE	OTHER
✓ RECOMMENDATION OF CN' ADMINISTRATOR	TY RECOMMENDATION OF BOARD COMMITTEE
Action of Board On: 05/03/2022 APPROVED AS RECOMMENDED OTHER	
Clerks Notes:	
VOTE OF SUPERVISORS	
AYE: John Gioia, District I Supervisor	
Candace Andersen, District II Supervisor	I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.
Diane Burgis, District III Supervisor	ATTESTED: May 3, 2022
Karen Mitchoff, District IV Supervisor Federal D. Glover, District V Supervisor	Monica Nino, County Administrator and Clerk of the Board of Supervisors
Contact: Robert Sarmiento,	By: Antonia Welty, Deputy

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commute by bicycle one or more days a week. Bicycling provides excellent exercise and is a non-polluting and energy-efficient form of transportation.

Due to COVID-19, in 2020 and 2021, Bike to Work Day was rebranded as "Bike to Wherever Days," which promoted bicycling for any purpose, and took place during the entire month of September and May of 2020 and 2021, respectively.

For 2022, the entire month of May will be celebrated as Bike to Wherever Days, while May 20th will be celebrated as Bike to Work Day. All nine Bay Area counties are participating in Bike to Work Day and/or Bike to Wherever Days at some level. The Metropolitan Transportation Commission, with the help of financial donations from event sponsors and volunteers, will primarily fund Bike to Work Day/Bike to Wherever Days in the San Francisco Bay Area. On Bike to Work Day, cyclists can stop for refreshments and promotional materials at over 200 energizer stations throughout the Bay Area, over 35 of which will be located in Contra Costa County. 511 Contra Costa coordinates volunteers to work at energizer stations in Contra Costa County. Additional information on these events is available at this website: https://bayareabiketowork.com.

BACKGROUND: (CONT'D)

Attached is a draft transmittal memo (Exhibit A) from the County Administrator to all departments requesting that they encourage their employees to participate in Bike to Work Day and Bike to Wherever Days. With the Board's approval, posters and other outreach materials will be distributed to County departments for their use in outreach to County employees.

CONSEQUENCE OF NEGATIVE ACTION:

The County will not encourage its employees to participate in Bike to Work Day or Bike to Wherever Days.

ATTACHMENTS

Resolution 2022/147 Exhibit A- Bike to Work Memo Exhibit B- Bike to Work Flyer