



**Contra  
Costa  
County**

To: Board of Supervisors

From: Kathy Marsh, Interim Employment and Human Services Director

Date: March 29, 2022

Subject: 2022-23 Head Start and Early Head Start Recruitment/Enrollment Plan and Admissions Priority Criteria

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**RECOMMENDATION(S):**

APPROVE the 2022-2023 Head Start Recruitment and Enrollment Plan and the Admissions Priority Criteria for early care and education programs of the Community Services Bureau, as recommended by the Employment and Human Services Director.

**FISCAL IMPACT:**

There is no fiscal impact.

**BACKGROUND:**

Head Start Performance Standard 1305.3(c)(6) mandates that the Head Start grantee set criteria, based on a community assessment that defines the types of children and families who will be given Head Start priority for recruitment and selection. This Board Order accepts the Employment and Human Services Department (EHSD), Community Services Bureau (CSB) Selection Criteria and Recruitment Plan for the 2022-2023 program year. Due to the community need for full-day, full-year services and the mandate that Head Start and Early Head Start programs collaborate for full-day services, EHSD CSB has adopted selection criteria, organized by priorities, which meet the State Department of Education regulations. The plan is set forth in the 2022-23 CSB Admissions Priorities/Section Criteria.

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☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY

☐ RECOMMENDATION OF BOARD

ADMINISTRATOR

COMMITTEE

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Action of Board On: **03/29/2022** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

**VOTE OF SUPERVISORS**

AYE: John Gioia, District I Supervisor

Candace Andersen, District II  
Supervisor

Diane Burgis, District III Supervisor

Karen Mitchoff, District IV  
Supervisor

Federal D. Glover, District V  
Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: March 29, 2022

Monica Nino, County Administrator and Clerk of the Board of Supervisors

By: Stacey M. Boyd, Deputy

Contact: C. Youngblood, (925)  
608-4964

To meet Head Start

### BACKGROUND: (CONT'D)

and Early Head Start enrollment goals, plans must be developed and set in place for adequate marketing and recruitment strategies. CSB utilizes community assessment to identify populations to be served by the Head Start program and to recruit those eligible to receive services. The recruitment and enrollment plan is set forth in the 2022-2023 Head Start/Early Head Start /Early Education and support Program Recruitment and Enrollment Plan. The plans were approved by the Head Start Policy Council on January 19, 2022.

### CONSEQUENCE OF NEGATIVE ACTION:

Without approval, the Employment and Human Services Department, Community Services Bureau, would not be in compliance with Head Start regulations.

### CHILDREN'S IMPACT STATEMENT:

This action supports three (3) of the community outcomes established in the Children's Report Card: 1) "Children Ready for and Succeeding in School"; 3) "Families that are Economically Self-Sufficient"; and, 4) "Families that are Safe, Stable, and Nurturing" by offering comprehensive services including high quality early childhood education, nutrition, and health services to low-income children throughout the County.

### ATTACHMENTS

Recruitment and Enrollment Plan

Admissions Priorities