



Contra  
Costa  
County

To: Board of Supervisors  
From: Anna Roth, Health Services Director  
Date: October 19, 2021

Subject: RED RIBBON WEEK 2021

### **BACKGROUND:**

Red Ribbon Week offers citizens the opportunity to demonstrate their commitment to lifestyles free of alcohol and drug abuse and misuse. The National Family Partnership, Inc., initiated the Red Ribbon Campaign after Drug Enforcement Administration Agent Enrique “Kiki” Camarena was killed in Mexico by drug traffickers in 1985. Contra Costa County joins schools and communities across California including the Community Alliance for Drug Free Youth (CADFY), parent-community organizations, the office of National Drug Policy, the Governor, the office of the Attorney general, the State Department of Education, the California Parent Teacher Association, and over 100 other statewide agencies, departments, and other organizations supporting substance use prevention and treatment programs that build healthy communities.

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY  
ADMINISTRATOR

☐ RECOMMENDATION OF BOARD  
COMMITTEE

Action of Board On: **10/19/2021** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

### **VOTE OF SUPERVISORS**

AYE: John Gioia, District I Supervisor  
Candace Andersen, District II Supervisor  
Diane Burgis, District III Supervisor  
Karen Mitchoff, District IV Supervisor  
Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: October 19, 2021

Monica Nino, County Administrator and Clerk of the Board of Supervisors

By: Antonia Welty, Deputy

Contact: Fatima Matal Sol,  
925-335-3307

## ATTACHMENTS

Resolution

2021/339