



Contra  
Costa  
County

To: Board of Supervisors  
From: Anna Roth, Health Services Director  
Date: March 10, 2020

Subject: Contract #77-151-1 with KP, LLC

**RECOMMENDATION(S):**

APPROVE and AUTHORIZE the Health Services Director, or designee, to execute on behalf of the County Contract #77-151-1 with KP, LLC, in an amount not to exceed \$4,000,000, to provide professional design, technical assistance, printing, publication and distribution of Contra Costa Health Plan (CCHP) Membership materials, for the period March 1, 2020 through February 28, 2022.

**FISCAL IMPACT:**

This Contract is funded 100% by CCHP Enterprise Fund II. (Rate increase)

**BACKGROUND:**

In March 2018, the County Administrator approved and the Purchasing Services Manager executed Contract #77-151 with KP, LLC for the provision of professional design, technical assistance, printing, publication and distribution of Contra Costa Health Plan (CCHP) Membership materials, for the period March 1, 2018 through February 29, 2020. Approval of Contract #77-151-1 will allow the Contractor to continue to provide specialized printing, publication, distribution, and technical services, including producing member identification cards, marketing brochures, and informational packets, through February 28, 2022.

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY  
ADMINISTRATOR

☐ RECOMMENDATION OF BOARD  
COMMITTEE

Action of Board On: **03/10/2020** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

**VOTE OF SUPERVISORS**

AYE: John Gioia, District I Supervisor  
Candace Andersen, District II Supervisor  
Diane Burgis, District III Supervisor  
Karen Mitchoff, District IV Supervisor  
Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: March 10, 2020

David Twa, County Administrator and Clerk of the Board of Supervisors

By: Laura Cassell, Deputy

Contact: Sharron Mackey,  
925-313-6004



CONSEQUENCE OF NEGATIVE ACTION:

If this contract is not approved, CCHP would not be able to provide timely distribution of CCHP membership materials.