



**Contra
Costa
County**

To: Board of Supervisors
From: Todd Billeci, County Probation Officer
Date: February 4, 2020

Subject: Gift Cards for the Probation Department's Evidence Based Incentives Program

RECOMMENDATION(S):

APPROVE and AUTHORIZE the Purchasing Agent, on behalf of the Probation Department, to purchase one hundred twenty-five (125) Wal-Mart gift cards in an amount of \$10 each, one hundred twenty-five (125) Target gift cards in an amount of \$10 each, two hundred fifty (250) Wal-Mart gift cards in an amount of \$5 each, and two hundred fifty (250) Target gift cards in an amount of \$5 each, for a grand total of \$5,000 to use to support the Probation Department's Evidence Based Incentives Program for adult and juvenile probationers who have attained rehabilitative goals.

FISCAL IMPACT:

50% SB678 State Revenue; 50% County General Fund

BACKGROUND:

The Probation Department has implemented an Evidence Based Practices (EBP) cognitive behavioral program called "Core Correctional Practices (CCP)" as part of an EBP redesign. CCP focuses on training Deputy Probation Officers to utilize effective communication and rehabilitative interventions with individuals on probation to effect positive behavioral change. The Department has created a behavioral management system that offers defined

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY
ADMINISTRATOR

☐ RECOMMENDATION OF BOARD
COMMITTEE

Action of Board On: **02/04/2020** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

VOTE OF SUPERVISORS

AYE: John Gioia, District I Supervisor
Candace Andersen, District II Supervisor
Diane Burgis, District III Supervisor
Karen Mitchoff, District IV Supervisor
Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: February 4, 2020

David Twa, County Administrator and Clerk of the Board of Supervisors

Contact: Danielle Fokkema,
925-313-4195

By: Laura Cassell, Deputy

cc:

sanctions, incentives and interventions

BACKGROUND: (CONT'D)

which are responsive to the individual risk and needs of the probationer. Incentives, such as gift cards, have been proven to be a positive motivator for sustained behavioral change and a necessary component to a successful behavior management system. Scientific evidence has shown, much like sanctions, rewards must match the level of achievement, thus requiring the Department to implement appropriate, low and moderate rewards.

CONSEQUENCE OF NEGATIVE ACTION:

If this action is not approved, the Department will not be able to provide these incentives to individuals on probation which will have an impact on the overall fidelity of the behavior management system and the ability to reward probationers for meeting their rehabilitative goals.