



Contra  
Costa  
County

To: Board of Supervisors  
From: Anna Roth, Health Services Director  
Date: January 21, 2020

Subject: Amendment #26-755-10 with Brown Miller Communications, Inc.

**RECOMMENDATION(S):**

APPROVE and AUTHORIZE the Health Services Director, or designee, to execute on behalf of the County Contract Amendment Agreement #26-755-10 with Brown Miller Communications, Inc., a corporation, effective January 1, 2020, to amend Contract #26-755-8 (as amended by Amendment/Extension #26-755-9), to increase the payment limit by \$125,000, from \$310,000 to a new payment limit of \$435,000, with no change in the term September 1, 2018 through August 31, 2020, for additional support with strategic planning and strategic communications to implement new opportunities presented through Health Care Reform.

**FISCAL IMPACT:**

This Contract is funded 100% by Hospital Enterprise Fund I. (No rate increase)

**BACKGROUND:**

On September 11, 2018, the Board of Supervisors approved Contract #26-755-8 (as amended by Amendment/Extension #26-755-9) with Brown Miller Communications, Inc., to provide consultation and technical assistance with strategic planning to implement the Affordable Care Act, for the period from September 1, 2018 through August 31, 2020.

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY

☐ RECOMMENDATION OF BOARD

ADMINISTRATOR

COMMITTEE

Action of Board On: **01/21/2020** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

**VOTE OF SUPERVISORS**

AYE: John Gioia, District I Supervisor  
Candace Andersen, District II Supervisor  
Diane Burgis, District III Supervisor  
Karen Mitchoff, District IV Supervisor  
Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: January 21, 2020

David Twa, County Administrator and Clerk of the Board of Supervisors

By: Laura Cassell, Deputy

Contact: Jaspreet Benepal,  
925-370-5741



BACKGROUND: (CONT'D)

Approval of Contract Amendment Agreement #26-755-10 will allow Contractor to provide additional assistance with strategic planning through August 31, 2020.

CONSEQUENCE OF NEGATIVE ACTION:

If this contract is not approved, County will not have access to Contractor's strategic planning services.