



**Contra  
Costa  
County**

To: Contra Costa County Fire Protection District Board of Directors  
 From: Lewis T. Broschard III, Chief, Contra Costa Fire Protection District  
 Date: October 8, 2019

Subject: Presentation of CAASE Awards to American Medical Response

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**RECOMMENDATION(S):**

PRESENTATION of two 2019 California Ambulance Association Service Excellence (CAASE) Awards to American Medical Response.

**FISCAL IMPACT:**

No fiscal impact.

**BACKGROUND:**

American Medical Response, the Contra Costa County Fire Protection District's ambulance alliance partner, has been named winner of two prestigious 2019 California Ambulance Association Service Excellence (CAASE) awards. CAASE awards recognize excellence, resourcefulness, and ground-breaking ideas being implemented by California ambulance operators; and they showcase the best practices of the ambulance business in the State. Awards were presented on September 25, 2019, at the CAASE annual convention in San Diego, California.

American Medical Response was recognized in two categories:

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY  
ADMINISTRATOR

☐ RECOMMENDATION OF BOARD  
COMMITTEE

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Action of Board On: **10/08/2019** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

**VOTE OF SUPERVISORS**

AYE: John Gioia, Director  
 Candace Andersen, Director  
 Diane Burgis, Director  
 Karen Mitchoff, Director  
 Federal D. Glover, Director

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: October 8, 2019

David Twa, County Administrator and Clerk of the Board of Supervisors

Contact: Lewis T. Broschard III,  
 Fire Chief (925) 941-3300 x1100

By: June McHuen, Deputy

cc:

## BACKGROUND: (CONT'D)

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1. **Community Impact** for its enhanced bystander CPR (EBCPR) program designed to increase lay rescuer comfort with performing CPR and improve familiarity with how to properly use an AED. In the year prior to the program, bystander CPR rates for sudden cardiac arrest were 41.9% and public AED usage was 6.6%. Following EBCPR, bystander CPR rates increased to 49%, and public AED usage increased to 11.3%.
2. **Clinical Service/Patient Outcomes** for its CPR Highly Defined (CPR-HD) program that created a uniform approach and system for cardiac arrest management that could be replicated throughout the service area.