



**Contra  
Costa  
County**

To: Board of Supervisors

From: John Kopchik, Director, Conservation & Development Department

Date: September 24, 2019

Subject: RECEIVE PRESENTATION on the Cleaner Contra Costa Challenge

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**RECOMMENDATION(S):**

CONSIDER accepting a report on the Cleaner Contra Costa Challenge, as recommended by Supervisors Mitchoff and Gioia.

**FISCAL IMPACT:**

The Cleaner Contra Costa Challenge is being funded by a \$199,000 grant from the Bay Area Air Quality Management District.

**BACKGROUND:**

On October 9, 2018, the Board accepted a Climate Protection Grant from the Bay Area Air Quality Management District. Under this two-year grant, the County -- working in partnership with the Cities of San Pablo, Antioch, and Walnut Creek, Sustainable Contra Costa and 511 Contra Costa -- has introduced the Cleaner Contra Costa Challenge. The Cleaner Contra Costa Challenge is an online platform that allows residents to create an online profile for their household, and then take actions that create a cleaner, healthier community and save money.

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☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY ADMINISTRATOR

☐ RECOMMENDATION OF BOARD COMMITTEE

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Action of Board On: **09/24/2019** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

**VOTE OF SUPERVISORS**

AYE: John Gioia, District I Supervisor  
Candace Andersen, District II Supervisor  
Diane Burgis, District III Supervisor  
Karen Mitchoff, District IV Supervisor  
Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: September 24, 2019

David Twa, County Administrator and Clerk of the Board of Supervisors

By: June McHuen, Deputy

Contact: Jody London,  
925-674-7871

cc:

### BACKGROUND: (CONT'D)

Under the grant agreement, the County is serving as the administrator for the grant. The purpose of the grant is to identify marketing and outreach strategies that are most effective in reaching residents in the diverse communities of Contra Costa. Sustainable Contra Costa is the lead for the marketing and outreach activities. A key strategy for success is for residents to form teams, in terms of energy and natural resources, and take the Challenge together. See [CleanerContraCosta.org](http://CleanerContraCosta.org) for more information.

### CONSEQUENCE OF NEGATIVE ACTION:

Failure to accept the presentation means the Board will not have an opportunity to learn about the progress of the Cleaner Contra Costa Challenge.

### ATTACHMENTS

Cleaner CC Challenge PowerPoint Presentation