



Contra
Costa
County

To: Board of Supervisors
From: Anna Roth, Health Services Director
Date: May 7, 2019

Subject: Purchase of Food, Gift Cards, and Transportation Vouchers for Family, Maternal, and Child Health Programs

RECOMMENDATION(S):

APPROVE and AUTHORIZE the Purchasing Agent, on behalf of the Health Services Director, to purchase food, gift cards, and transportation vouchers in an amount not to exceed \$84,300, to be used as incentives for participants of various educational and support group programs within the Family, Maternal and Child Health Program for the period from July 1, 2018 through June 30, 2020.

FISCAL IMPACT:

100% funded by the California Department of Public Health and California Home Visiting Program.

BACKGROUND:

Family, Maternal and Child Health Programs within the Public Health Division of Contra Costa Health Services Department operates evidence-based programs to provide vulnerable women and their children with education, resources, and support during pregnancy and the early years of the child's life.

Several of our programs for pregnant women, new mothers and families receive funding

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY

☐ RECOMMENDATION OF BOARD

ADMINISTRATOR

COMMITTEE

Action of Board On: **05/07/2019** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

VOTE OF SUPERVISORS

AYE: John Gioia, District I Supervisor
Candace Andersen, District II Supervisor
Diane Burgis, District III Supervisor
Karen Mitchoff, District IV Supervisor
Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: May 7, 2019

David Twa, County Administrator and Clerk of the Board of Supervisors

By: Laura Cassell, Deputy

Contact: Daniel Peddycord,
925-313-6712

specifically to provide food, transportation assistance and items to care for the women and their families.

The

BACKGROUND: (CONT'D)

Maternal, Child and Adolescent Health Programs (MCAH) receive State general funds through the California Department of Public Health. It works to improve the health and well-being of women, infants, children and adolescents throughout the state. The MCAH budget includes funding to provide for community events which encourage provider education, community and family engagement in parent support programs, community needs assessment and program planning for the Maternal, Child and Adolescent population. The cost of refreshments, nutritious snacks, transportation assistance, and gift certificates to allow participation, and to celebrate achievement of milestones in home visiting programs, including graduation of program participants. Approved budget allocation FY 2018-2020 for community engagement is \$10,000.

The Black Infant Health Program (BIH) receives State general funds through the California Department of Public Health to implement an education and social support model which sponsors prenatal and post-partum support groups for women in West and East County. Approved budget allocation FY 2018-2020 for Client and Program Materials: \$40,000.

Visiting Program and provides intensive home visiting services provided by Public Health Nurses throughout the pregnancy until the child's second birthday. Approved budget allocation FY 2018-2020 for Client and Program Materials: \$20,000.

The Adolescent Family Life Program (AFLP) receives State general funds through the California Department of Public Health. AFLP addresses the social, health, educational and economic challenges of adolescent pregnancy by providing comprehensive case management services to expectant and parenting teens and their children. Approved budget allocation FY 2018-2020 for Client and Program Materials: \$6,800.

Local Oral Health Program, funded by Prop 56 State funds, is developing partnerships between CCHS and community providers of oral health services for the most vulnerable populations. Funds are allocated to provide refreshments, nutritious snacks, transportation assistance and gift certificates to community members and providers who participate in the need's assessment, planning, and program evaluation efforts. Approved budget allocation for FY2018-2020 for food, transportation, and gift card incentive for participants: \$7,500.

CONSEQUENCE OF NEGATIVE ACTION:

If not approved, women may be unable or unwilling to attend valuable, specialized programs, which could impact their health and well-being.