



Contra
Costa
County

To: Board of Supervisors
From: TRANSPORTATION, WATER & INFRASTRUCTURE COMMITTEE
Date: May 7, 2019

Subject: Report on Bike to Work Day Outreach Efforts in Contra Costa County

RECOMMENDATION(S):

ACCEPT report on Bike to Work Day outreach efforts in Contra Costa County and DIRECT staff as appropriate.

FISCAL IMPACT:

No fiscal impact.

BACKGROUND:

The goal of Bike to Work Day (Friday May 9th) is to encourage County commuters to try bicycling to work on this day by offering a variety of incentives, such as a raffle for prizes and energizer stations with refreshments and educational materials for bicycle commuters throughout the County. The hope is that once individuals try bicycling to work, they will continue to commute by bicycle one or more days a week. Bicycling provides excellent exercise and is a non-polluting and energy-efficient form of transportation.

On April 7, 2019, the Transportation, Water, and Infrastructure Committee ("Committee") accepted a report on the County's participation in 2018 Bike to Work Day. The report included a [video](#) showing 2018 Bike to Work Day participation and outreach efforts in

APPROVE

OTHER

RECOMMENDATION OF CNTY
ADMINISTRATOR

RECOMMENDATION OF BOARD
COMMITTEE

Action of Board On: **05/07/2019** APPROVED AS RECOMMENDED OTHER

Clerks Notes:

VOTE OF SUPERVISORS

- AYE: John Gioia, District I Supervisor
Candace Andersen, District II Supervisor
Diane Burgis, District III Supervisor
Karen Mitchoff, District IV Supervisor
Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: May 7, 2019

David Twa, County Administrator and Clerk of the Board of Supervisors

By: Jami Napier , Deputy

Contact: Robert Sarmiento
(925) 674-7822

cc:

Contra Costa County. The Committee directed staff to present the video to the Board of Supervisors at its May 7, 2019 meeting, in advance of 2019 Bike to Work

BACKGROUND: (CONT'D)

Day, which will take place on May 9, 2019. The Committee also directed staff to promote 2019 Bike to Work Day through Contra Costa TV (CCTV) and the Supervisors' offices.

On April 16, 2019, the Board of Supervisors adopted a resolution (Exhibit A) proclaiming May 9, 2019, as Bike to Work Day in Contra Costa County. The Board authorized the County Administrator to sign a memorandum requesting County Department Heads to participate in outreach efforts to their employees for 2019 Bike to Work Day. The memorandum includes language encouraging County departments to participate in a competition to determine which department will have the highest number of employees who participate in Bike to Work Day.

Additional information on 2019 Bike to Work Day, including the location of energizer stations within the County and throughout the Bay Area, is available at this website: <https://bayareabiketowork.com>.

CONSEQUENCE OF NEGATIVE ACTION:

The County will miss this opportunity to further encourage staff and the public to participate in 2019 Bike to Work Day.

CLERK'S ADDENDUM

Accepted report. Bruce Ohlson provided written comments (attached).

ATTACHMENTS

Exhibit A - Bike to Work Day Res.2019-124