



Contra
Costa
County

To: Board of Supervisors
From: Anna Roth, Health Services Director
Date: April 9, 2019

Subject: Gift Cards for Consumer Participation at Calli House Emergency Youth Shelter

RECOMMENDATION(S):

APPROVE and AUTHORIZE the Purchasing Agent, on behalf of the Health Services Director, to purchase 75 TJMaxx, 75 Safeway, 75 Target, 75 Raley's, and 75 WalMart gift cards in a denomination of \$10 each, and 150 Starbucks, 100 Subway and 100 McDonald's gift cards in a denomination of \$5 each for a total amount of \$5,500 to use as incentives for consumer participation in Calli House Emergency Youth Shelter.

FISCAL IMPACT:

100% funded by Community Services Block Grant (Interdepartmental Services Agreement 38-583). No matching funds are required.

BACKGROUND:

Contra Costa County Health Services Department's Homeless Program received a grant to provide services to homeless youth. Included in the grant budget is a line item for client incentives in the amount of \$5,500. Gift cards are provided to youth consumers as an incentive for ongoing and meaningful participation and involvement in their case plan, acknowledgement of special achievements, employment and housing readiness and move-in assistance.

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY

☐ RECOMMENDATION OF BOARD

ADMINISTRATOR

COMMITTEE

Action of Board On: **04/09/2019** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

VOTE OF SUPERVISORS

AYE: John Gioia, District I Supervisor
Candace Andersen, District II Supervisor
Diane Burgis, District III Supervisor
Karen Mitchoff, District IV Supervisor
Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: April 9, 2019

David Twa, County Administrator and Clerk of the Board of Supervisors

By: Laura Cassell, Deputy

Contact: Lavonna Martin,
925-608-6701

CONSEQUENCE OF NEGATIVE ACTION:

If not approved, County will not be able to spend down grant funds awarded for Calli House Emergency Youth Shelter, nor will it be able to provide incentives for the youth consumers' special achievements, meaningful participation, employment and housing readiness or for move-in assistance.