



**Contra
Costa
County**

To: Board of Supervisors
From: INTERNAL OPERATIONS COMMITTEE
Date: February 26, 2019

Subject: REFERRAL TO THE INTERNAL OPERATIONS COMMITTEE FOR UPDATE ON THE COUNTY'S
PUBLIC INFORMATION PROGRAM

RECOMMENDATION(S):

REFER to the Internal Operations Committee a review of the County's public information and outreach program and DIRECT the Public Information Officer to provide a status report to the Committee within six months.

FISCAL IMPACT:

No fiscal impact.

BACKGROUND:

The Internal Operations Committee, at its February 11 meeting, requested to review the County's current public outreach and engagement capabilities and future strategy, particularly in anticipation of the significant outreach effort that will be required for the 2020 U.S. Census. The Committee requests a report from the County's Public Information Officer (PIO) within six months that addresses coordination with Department PIOs, and current and future outreach tools and strategies to effectively inform and engage citizens in County government issues, with particular emphasis on social media and other emerging technologies.

☒ APPROVE

☐ OTHER

☐ RECOMMENDATION OF CNTY ADMINISTRATOR

☒ RECOMMENDATION OF BOARD COMMITTEE

Action of Board On: **02/26/2019** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

VOTE OF SUPERVISORS

AYE: John Gioia, District I Supervisor
Candace Andersen, District II Supervisor
Karen Mitchoff, District IV Supervisor
Federal D. Glover, District V Supervisor

ABSENT: Diane Burgis, District III Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: February 26, 2019

David Twa, County Administrator and Clerk of the Board of Supervisors

By: June McHuen, Deputy

Contact: Julie DiMaggio Enea (925)
335-1077

BACKGROUND: (CONT'D)

CONSEQUENCE OF NEGATIVE ACTION:

Should the referral not be authorized, neither the Internal Operations Committee nor the public at large will have this opportunity to better understand and provide input on the County's public outreach and civic engagement activities.