



**Contra
Costa
County**

To: Board of Supervisors
 From: John Kopchik, Director, Conservation & Development Department
 Date: April 16, 2019
 Subject: Bike to Work Day 2019

RECOMMENDATION(S):

1. ADOPT Resolution No. 2019/124 proclaiming May 9, 2019, as "Bike to Work Day" in Contra Costa County.
2. AUTHORIZE the County Administrator to sign a memorandum requesting County Department Heads to participate in outreach efforts to their employees for Bike to Work Day.

FISCAL IMPACT:

No fiscal impact. The Metropolitan Transportation Commission and 511.org provide outreach materials, distributed through existing County procedures.

BACKGROUND:

The goal of Bike to Work Day is to encourage County commuters to try bicycling to work on this day by offering a variety of incentives, such as a raffle for prizes and energizer stations with refreshments and educational materials for bicycle commuters throughout the County. The hope is that once individuals try bicycling to work, they will continue to commute by bicycle one or more days a week. Bicycling provides excellent exercise and is

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY
ADMINISTRATOR

☐ RECOMMENDATION OF BOARD
COMMITTEE

Action of Board On: **04/16/2019** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

VOTE OF SUPERVISORS

AYE: John Gioia, District I Supervisor
 Candace Andersen, District II Supervisor
 Diane Burgis, District III Supervisor
 Karen Mitchoff, District IV Supervisor
 Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: April 16, 2019

David Twa, County Administrator and Clerk of the Board of Supervisors

By: Stephanie Mello, Deputy

Contact: Robert Sarmiento
 (925) 674-7822

cc:

a non-polluting and energy-efficient form of transportation.

BACKGROUND: (CONT'D)

National Bike Month and California Bike Commute Week are both in May. All nine Bay Area counties are participating in Bike to Work Day on May 9 at some level. The Metropolitan Transportation Commission, with the help of financial donations from event sponsors and volunteers, primarily funds Bike to Work Day in the San Francisco Bay Area. Cyclists can stop for refreshments and promotional materials at over 200 energizer stations throughout the Bay Area, over 50 of which will be located in Contra Costa County. 511 Contra Costa coordinates volunteers to work at energizer stations in Contra Costa County.

Attached is a draft transmittal memo (Exhibit A) from the County Administrator to County Department Heads requesting that each department encourage their employees to participate in Bike to Work Day. Additional information on the event, including the location of energizer stations within the County and throughout the Bay Area, is available at this website: <https://bayareabiketowork.com>. With the Board's approval, posters and other outreach materials will be distributed to County departments for their use in outreach to County employees.

CONSEQUENCE OF NEGATIVE ACTION:

The County will not encourage its employees to participate in Bike to Work Day.

ATTACHMENTS

Resolution 2019/124

Exhibit A - Bike to Work Day Memo