



**Contra  
Costa  
County**

To: Board of Supervisors

From: John Kopchik, Director, Conservation & Development Department

Date: February 12, 2019

Subject: APPROVE Co-sponsorship of MCE Low-Income Electric Vehicle Rebate Program

---

**RECOMMENDATION(S):**

APPROVE and AUTHORIZE MCE to identify the County as a partner in its Low-Income Electric Vehicle Rebate Program.

**FISCAL IMPACT:**

None. MCE would fund the rebates. The County is proposed to be identified as a supporter of the program for outreach purposes.

**BACKGROUND:**

In May 2017, the Board of Supervisors voted to join MCE, a community choice energy provider. In addition to providing electricity to its customers, MCE offers programs that help customers reduce energy consumption and use energy more wisely. MCE offers a number of programs to facilitate more of its customers driving electric vehicles (EVs), including rebates for electric vehicle charging stations and for the vehicles themselves. MCE is designing its EV rebates to complement those offered by other entities including PG&E and Electrify America.

MCE has recently launched an EV rebate program focused on low-income customers. MCE

---

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY ADMINISTRATOR

☐ RECOMMENDATION OF BOARD COMMITTEE

---

Action of Board On: **02/12/2019** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

**VOTE OF SUPERVISORS**

AYE: John Gioia, District I Supervisor  
Candace Andersen, District II Supervisor  
Diane Burgis, District III Supervisor  
Karen Mitchoff, District IV Supervisor  
Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: February 12, 2019

David Twa, County Administrator and Clerk of the Board of Supervisors

By: Stacey M. Boyd, Deputy

Contact: Jody London,  
925-674-7871

cc:

has asked the County to be a partner in promoting the opportunity, noting that its participation rates are higher when it is able to show partnership with local governments (see attached request from MCE, as well as the outreach

### BACKGROUND: (CONT'D)

email and information about the low-income electric vehicle rebate program). If approved, the County would be indicated as a partner in promotional materials distributed by MCE.

### CONSEQUENCE OF NEGATIVE ACTION:

Should the County not join MCE as a partner with the low-income electric vehicle rebate program, participation by low-income customers will likely be not as robust.

### ATTACHMENTS

MCE Request re County Sponsorship of Low-income EV Rebate Program

MCE - Contra Costa County Partner Notice

MCE Low-income EV Customer Rebate Web Page