



**Contra
Costa
County**

To: Board of Supervisors
From: FAMILY & HUMAN SERVICES COMMITTEE
Date: January 15, 2019

Subject: Policy Options to Protect Youth from Tobacco Influences in the Retail Environment

RECOMMENDATION(S):

ACCEPT the annual report from the Public Health Department on the implementation of the Tobacco Retailer Licensing and Businesses Ordinances and DIRECT staff to report back to the Family and Human Services Committee in 2019.

FISCAL IMPACT:

There is no fiscal impact, the recommended ordinance provisions are being implemented by the Public Health Division's Tobacco Prevention Program and will be funded through the program's current funding sources.

BACKGROUND:

The Board of Supervisors approved two tobacco control ordinances in July 2017 to protect youth from tobacco influences in the retail environment: a zoning ordinance and a tobacco retailer licensing ordinance. Of particular concern were the marketing and availability of youth-friendly flavored tobacco products, small pack sizes of cigars and cigarillos, and density and location of tobacco retailers, since these contribute largely to youth exposure to tobacco influences and tobacco use. The tobacco retailer licensing ordinance required extensive preparation for implementation, and tobacco retailers were required to be

☒ APPROVE

☐ OTHER

☐ RECOMMENDATION OF CNTY

☒ RECOMMENDATION OF BOARD

ADMINISTRATOR

COMMITTEE

Action of Board On: **01/15/2019** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

VOTE OF SUPERVISORS

AYE: John Gioia, District I Supervisor

Candace Andersen, District II
Supervisor

Diane Burgis, District III
Supervisor

Karen Mitchoff, District IV
Supervisor

Federal D. Glover, District V
Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: January 15, 2019

, County Administrator and Clerk of the Board of Supervisors

By: Stephanie Mello, Deputy

Contact:

cc:

compliant with the new provisions by January 1, 2018. As requested, Contra Costa Public Health staff provided a report to the Board of Supervisors in March 2018 on preliminary implementation efforts.

BACKGROUND: (CONT'D)

The attached report from the Public Health Department provides a brief recap of those implementation efforts up to March 2018, supplemented with information on continued implementation since March as well as next steps.

The Public Health Director highlighted a compliance rate of 74% with pack and flavor restrictions based on a spot check of stores. He noted that Senator Glazer has introduced a bill to prohibit flavored tobacco and that many other jurisdictions have established local ordinances doing so. The FHS Committee accepted the staff report on December 3, 2018 and directed staff to provide another status report in six months.

ATTACHMENTS

Oct 2018 Tobacco Retail Environment Report