



**Contra
Costa
County**

To: Board of Supervisors

From: Kathy Gallagher, Employment & Human Services Director

Date: May 1, 2018

Subject: City of Brentwood Grant Funding

RECOMMENDATION(S):

APPROVE and AUTHORIZE the Employment and Human Services Director, or designee, to apply for and accept a grant in an amount not to exceed \$12,000 from the City of Brentwood to provide economic development advising, training, and outreach services to Brentwood businesses for the period July 1, 2018 through June 30, 2019.

FISCAL IMPACT:

County to receive an amount not to exceed \$12,000 from the City of Brentwood Economic Development Grant that is funded from its business license revenues. The grant requires a 1-to-1 cash or in-kind match up to the full grant amount awarded, not to exceed \$12,000. The SBDC's federal Small Business Administration funds qualify as match.

BACKGROUND:

The City of Brentwood Economic Development Grant has the explicit purpose of business promotion and institutional advertisement for the City of Brentwood. As part of that effort, City of Brentwood offers grants for local marketing, events, and business development projects.

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY ADMINISTRATOR

☐ RECOMMENDATION OF BOARD COMMITTEE

Action of Board On: **05/01/2018** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

VOTE OF SUPERVISORS

AYE: John Gioia, District I Supervisor
Candace Andersen, District II Supervisor
Diane Burgis, District III Supervisor
Karen Mitchoff, District IV Supervisor
Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: May 1, 2018

David Twa, County Administrator and Clerk of the Board of Supervisors

By: June McHuen, Deputy

Contact: Elaine Burres,
608-4960

cc:

The Workforce Development Board, Small Business Development Center (SBDC) proposes to actively support economic development in the City of Brentwood by supporting staff on business outreach walks,

BACKGROUND: (CONT'D)

attending events and delivering group training for business models, and individualized advising with the overreaching goals of business/job retention, new business startups, increased revenues, debt/equity investments and job creation.

CONSEQUENCE OF NEGATIVE ACTION:

Without funding, economic development services in the Brentwood business community would be curtailed.