



Contra
Costa
County

To: Board of Supervisors
From: John Kopchik, Director, Conservation & Development Department
Date: April 24, 2018

Subject: Presentation regarding the Idle Free Pledge

RECOMMENDATION(S):

RECEIVE PRESENTATION regarding the status of the Bay Area Air Quality Management District Idle Free Pledge in Contra Costa County.

FISCAL IMPACT:

None.

BACKGROUND:

The Contra Costa County Board of Supervisors was the first municipal government in the Bay Area to take the Idle Free Pledge on April 25, 2017. 138 County employees have taken the pledge, including the Supervisors. Prior to the Board's action, the Pittsburg Unified School District began promoting idle free behavior using signage and outreach. Subsequent to the Board's Action, the Martinez Unified School District, City of Martinez, and Walnut Creek School District issued proclamations in support of the Idle Free Pledge. All of the actions taken to date have encouraged voluntary action.

In Martinez, students from the Public Health Academy at Alhambra High School have been instrumental in advocating for the School Board and City Council to endorse no-idling

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY
ADMINISTRATOR

☒ RECOMMENDATION OF BOARD
COMMITTEE

Action of Board On: **04/24/2018** ☐ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

VOTE OF SUPERVISORS

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: April 24, 2018

Contact: Jody London,
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David Twa, County Administrator and Clerk of the Board of
Supervisors

By: , Deputy

cc:

policies. The students regularly promote the Pledge at all the schools in Martinez. They would like to expand the reach of their

BACKGROUND: (CONT'D)

advocacy for clean air.

The Bay Area Air Quality Management District is interested in assessing the effectiveness of the Idle Free Pledge in changing driver behavior. Contra Costa County staff have facilitated interns from Alhambra High School to develop and administer a survey of all the people in the Bay Area who have taken the Idle Free Pledge. The attached presentation provides their findings as well as recommendations for additional action by the County and other entities to increase participation.

CONSEQUENCE OF NEGATIVE ACTION:

The Board will forego an opportunity to be updated on the effectiveness of the Idle Free Pledge in changing driver behavior that could contribute to cleaner air.

ATTACHMENTS

Idle Free Pledge Effectiveness