



**Contra  
Costa  
County**

To: Board of Supervisors

From: John Kopchik, Director, Conservation & Development Department

Date: March 27, 2018

Subject: Participation in the Bay Area Urban Manufacturing Initiative

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**RECOMMENDATION(S):**

AUTHORIZE the County to participate as a member in the Bay Area Urban Manufacturing Initiative to support the manufacturing sector in Contra Costa County.

**FISCAL IMPACT:**

There is no direct cost to join as a member at this time. There will be options to participate in special events and projects in the future at additional cost.

**BACKGROUND:**

The Bay Area Urban Manufacturing Initiative (BAUM) is a regional public-private effort to support existing manufacturers and their middle-income employment sector. BAUM provides training for public agency staff to help their manufacturing sector, such as specialized survey techniques and cannabis' impact on industrial real estate values. BAUM also organizes Bay Area-wide events to bring together public agencies and manufacturing businesses. The Initiative's signature event is an annual Manufacturing Summit, which will take place later this year. Cities, counties and other agencies may join BAUM at no cost, indicating support for the manufacturing sector within their jurisdictions. Further levels of participation in BAUM's collaborative programs are possibilities, such as organizing a local

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☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY ADMINISTRATOR

☐ RECOMMENDATION OF BOARD COMMITTEE

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Action of Board On: **03/27/2018** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

**VOTE OF SUPERVISORS**

AYE: Candace Andersen, District II  
Supervisor  
Diane Burgis, District III  
Supervisor  
Karen Mitchoff, District IV  
Supervisor  
Federal D. Glover, District V  
Supervisor

ABSENT: John Gioia, District I  
Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: March 27, 2018

David Twa, County Administrator and Clerk of the Board of Supervisors

By: June McHuen, Deputy

Contact: Amalia Cunningham,  
925-674-7869

cc:

event on BAUM's regional Manufacturing Day (October 5).

## BACKGROUND: (CONT'D)

Contra Costa cities Antioch, Concord, Oakley, and Pittsburg are already BAUM members. Other public sector members are agencies with industrial real estate with which the county's unincorporated areas compete, such as Hayward, Fairfield, and San Leandro. The County's participation is consistent with policy in the Northern Waterfront Economic Development Initiative to support and expand middle-income employment opportunities in the County's industrial areas. BAUM is a productive vehicle to leverage regional support for growing more jobs in the industrial/advanced manufacturing sector. The BAUM registration form provides some additional information on membership benefits and expectations and is included as Attachment A.

## CONSEQUENCE OF NEGATIVE ACTION:

If the County does not join the regional initiative, it will continue its independent efforts to support and promote industrial and advanced manufacturing uses within its boundaries without the benefit of the collaborative training and events, potentially becoming less competitive with the member cities that are participating.

## CHILDREN'S IMPACT STATEMENT:

There is no impact on children.

## ATTACHMENTS

BAUM Registration Form