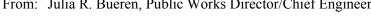
Board of Supervisors

From: Julia R. Bueren, Public Works Director/Chief Engineer

Date: May 9, 2017

To:





Subject: Execute a contract with John Finger (dba Finger Art and Design), Countywide. Project No. 7517-6W7100

RECOMMENDATION(S):

APPROVE and AUTHORIZE the Public Works Director, or designee, to execute a contract amendment with John Finger (dba Finger Art and Design) to extend the term from June 2, 2017 through June 2, 2018, to provide assistance with the development, administration, and implementation of graphic design projects related to meeting the provisions of the County's Municipal Stormwater National Pollutant Discharge Elimination System (NPDES) permit, with no change to the payment limit, Countywide.

FISCAL IMPACT:

Contract will be paid for with Stormwater Utility Assessment Revenue Funds (100%) from the unincorporated areas (Fund 251700) designated to the County Watershed Program (CWP).

BACKGROUND:

313-2023

The CWP works to implement the County's state mandated NPDES permit. The permit provisions are met through various pollution prevention programs that work to reduce water quality impacts of nonpoint source pollution from urban and rural stormwater runoff.

✓ APPROVE	OTHER
▼ RECOMMENDATION OF CADMINISTRATOR	NTY RECOMMENDATION OF BOARD COMMITTEE
Action of Board On: 05/09/2017 ✓ APPROVED AS RECOMMENDED ☐ OTHER	
Clerks Notes:	
VOTE OF SUPERVISORS	
AYE: John Gioia, District I Supervisor Candace Andersen, District II Supervisor Diane Burgis, District III Supervisor Karen Mitchoff, District IV Supervisor Federal D. Glover, District V Supervisor	I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown. ATTESTED: May 9, 2017 David Twa, County Administrator and Clerk of the Board of Supervisors By: Rolanda Hartfield, Deputy
Contact: Crystal O'Dell, (925)	by. Rolanda Harthold, Deputy

BACKGROUND: (CONT'D)

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One of the mandates of the NPDES permit is to educate citizens about watershed and pollution prevention issues. In 2004, the annual Watershed Calendar was developed to create a comprehensive program that would meet many of the public outreach requirements in an efficient and cost effective manner. The calendar was well received by the citizens of the unincorporated County, met the goals of the program, and was produced under budget. It has been produced annually ever since.

CONSEQUENCE OF NEGATIVE ACTION:

Without the Board's approval, the County will miss an opportunity to meet the public outreach educational requirements of its NPDES permit in an efficient and cost effective manner.