



**Contra  
Costa  
County**

To: Board of Supervisors  
 From: William Walker, M.D., Health Services Director  
 Date: April 25, 2017  
 Subject: Gift Cards for HIV/AIDS Program

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**RECOMMENDATION(S):**

Approve and authorize the Purchasing Agent on behalf of Health Services Department, to purchase fifty \$20 Safeway supermarket gift cards totaling \$1,000 and execute a purchase order in an amount not to exceed \$680 with Nob Hill / Raley's supermarket for food and drinks, to be provided to participants of data focus groups for the HIV/AIDS Program, for the period from April 1, 2017 through December 31, 2017.

**FISCAL IMPACT:**

100% Contra Costa Regional Health Foundation grant.

**BACKGROUND:**

Contra Costa Health Services HIV/AIDS and Sexually Transmitted Disease (STD) Program provides medical case management services and other support services for approximately 800 people living with HIV/AIDS every year. In order to keep the program's services relevant and useful to clients, we are conducting focus groups to get more in-depth feedback on ways to improve and better meet the needs of our clients. The data collected from focus groups will be used to design "patient-centered" quality improvement plans. The funding will provide food and a gift card incentive to clients to encourage attendance at our

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY  
ADMINISTRATOR

☐ RECOMMENDATION OF BOARD  
COMMITTEE

Action of Board On: **04/25/2017** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

**VOTE OF SUPERVISORS**

AYE: John Gioia, District I Supervisor  
 Candace Andersen, District II Supervisor  
 Diane Burgis, District III Supervisor  
 Karen Mitchoff, District IV Supervisor  
 Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: April 25, 2017

David Twa, County Administrator and Clerk of the Board of Supervisors

By: Rolanda Hartfield, Deputy

Contact: Dan Peddycord,  
925-313-6712

focus groups.

CONSEQUENCE OF NEGATIVE ACTION:

If this contract is not approved, clients participating in focus groups will not receive food or gift card incentives. This may impact our program's ability to recruit and engage clients in the process.