



**Contra  
Costa  
County**

To: Board of Supervisors

From: John Kopchik, Director, Conservation & Development Department

Date: April 25, 2017

Subject: Bike to Work Day 2017

**RECOMMENDATION(S):**

1. ADOPT Resolution No. 2017/135 proclaiming May 11, 2017 as "Bike to Work Day" in Contra Costa County;
2. AUTHORIZE the County Administrator to sign a memorandum requesting County Department Heads participate in outreach efforts to their employees for Bike to Work Day.

**FISCAL IMPACT:**

None. Outreach materials are provided by the Metropolitan Transportation Commission and "511 SF Bay." Materials will be distributed through existing County procedures.

**BACKGROUND:**

The objective of Bike to Work Day is to encourage County commuters to try bicycling to work on this occasion by offering a variety of incentives such as a raffle for prizes, and by providing energizer stations throughout the County with refreshments and educational materials for bicycle commuters. Once individuals try bicycling to work it is hoped that they

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY ADMINISTRATOR

☐ RECOMMENDATION OF BOARD COMMITTEE

Action of Board On: **04/25/2017** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

**VOTE OF SUPERVISORS**

AYE: John Gioia, District I Supervisor  
Candace Andersen, District II Supervisor  
Diane Burgis, District III Supervisor  
Karen Mitchoff, District IV Supervisor  
Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: April 25, 2017

David Twa, County Administrator and Clerk of the Board of Supervisors

By: Stephanie Mello, Deputy

Contact: Jamar Stamps (925)  
674-7832

cc:

will continue to commute by bicycle one or more days a week. Bicycling is excellent exercise, non-polluting and an energy efficient form of transportation.

National Bike Month and California Bike Commute Week are both in May. All nine Bay Area counties are participating in Bike to Work Day on May 11th at some level. Bike to Work Day in the San Francisco Bay Area

### BACKGROUND: (CONT'D)

is primarily funded by the Metropolitan Transportation Commission with the help of financial donations from event sponsors and volunteers. There will be over 200 energizer stations throughout the Bay Area where cyclists can stop by for refreshments and promotional materials. Thirty-seven energizer stations will be sponsored in Contra Costa County, including one at the Martinez Amtrak Train Station and one at the foot of the Benicia/Martinez Bridge (Mococo Road). 511 Contra Costa has requested volunteers for the two aforementioned energizer stations. DCD staff contact information will be provided in the outreach memorandum for County employees interested in volunteering. Energizer station shifts typically last two hours during peak commute periods (6:30 a.m. - 8:30 a.m. and 4:00 p.m. - 6:00 p.m.). 511 Contra Costa provides the necessary materials to hand out to Bike to Work Day participants.

The attachment includes a poster for Bike to Work Day and information about the May 11th event, as well as a transmittal memo from the County Administrator to County Department Heads requesting each department encourage their employees to participate in the Bike to Work Day event. Additional information, including the location of energizer stations within the County and throughout the Bay Area, is available on the website at <http://www.youcanbikethere.com/>. With the Board's approval, posters and other outreach materials will be distributed to County departments for their use in outreach to County employees.

### CONSEQUENCE OF NEGATIVE ACTION:

If the resolution is not approved, the County will not encourage its employees to participate in "Bike to Work Day."

### ATTACHMENTS

Resolution No. 2017/135

BtWD Memo - CAO

BtWD Poster - English

BtWD Poster - Spanish