



**Contra  
Costa  
County**

To: Board of Supervisors  
From: William Walker, M.D., Health Services Director  
Date: March 7, 2017

Subject: Application #29-396-16 with California Department of Public Health, Tobacco Control Program

---

**RECOMMENDATION(S):**

Approve and authorize the Health Services Director, or his designee, to submit an application #29-396-16, to the California Department of Public Health, Tobacco Control Program, in an amount not to exceed \$150,000 for the County's Comprehensive Tobacco Control Plan (CTCP) Program for the period July 1, 2017 through June 30, 2018.

**FISCAL IMPACT:**

Approval of this application will result in an amount not to exceed \$150,000 for the CTCP Program. (100% State; no County match)

**BACKGROUND:**

The State has designated Contra Costa County as "the Local Lead Agency", and Public Health Division's Prevention Program is coordinating countywide tobacco control activities, including the facilitation and staffing of a Tobacco Control Coalition.

The goal of this CTCP, is to reduce secondhand smoke, to counter Pro-Tobacco influences and to reduce access to tobacco products in Contra Costa County. The project also works with community organizations to adopt tobacco prevention as part of their organizational

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY ADMINISTRATOR

☐ RECOMMENDATION OF BOARD COMMITTEE

Action of Board On: **03/07/2017** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

**VOTE OF SUPERVISORS**

AYE: John Gioia, District I  
Supervisor  
Diane Burgis, District III  
Supervisor  
Karen Mitchoff, District IV  
Supervisor  
Federal D. Glover, District V  
Supervisor

ABSENT: Candace Andersen, District II  
Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: March 7, 2017

David Twa, County Administrator and Clerk of the Board of Supervisors

By: Rolanda Hartfield, Deputy

Contact: Dan Peddycord,  
925-313-6712

mission. The local Tobacco Prevention Coalition established the Project priorities.

BACKGROUND: (CONT'D)

In order to meet the deadline for submission, a draft copy of the application has been forwarded to California Department of Public Health, Tobacco Control Program, but subject to Board approval.

CONSEQUENCE OF NEGATIVE ACTION:

If this contract is not approved, County will not receive funding from the California Department of Public Health to support the efforts of the County's Comprehensive Tobacco Control Plan.