



**Contra  
Costa  
County**

To: Board of Supervisors

From: John Kopchik, Director, Conservation & Development Department

Date: February 14, 2017

Subject: Annual Report from the Planning Integration for Community Health (PITCH)

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**RECOMMENDATION(S):**

ACCEPT report from the Planning Integration Team for Community Health (PITCH) on accomplishments since the previous PITCH report in November 2015, as recommended by the Public Health, Public Works and Conservation and Development Director's.

**FISCAL IMPACT:**

There is no impact to the General Fund. PITCH activities are covered by grants and existing budgets of the member departments.

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☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY

☐ RECOMMENDATION OF BOARD

ADMINISTRATOR

COMMITTEE

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Action of Board On: **02/14/2017** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

**VOTE OF SUPERVISORS**

AYE: John Gioia, District I Supervisor

Candace Andersen, District II  
Supervisor

Diane Burgis, District III Supervisor

Karen Mitchoff, District IV  
Supervisor

Federal D. Glover, District V  
Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: February 14, 2017

David Twa, County Administrator and Clerk of the Board of Supervisors

By: Stephanie Mello, Deputy

Contact: Robert Sarmiento  
(415) 674-7822

cc:

## BACKGROUND:

On February 6, 2007, the Board of Supervisors took the following actions in establishing and directing the Planning Integration Team for Community Health (PITCH) Committee:

1. Accept a report and recommendations on the built environment and public health that was prepared by a staff working group from Conservation and Development, Health Services, and Public Works Departments.
2. Acknowledge the impact of built environment on public health.
3. Affirm the Board's commitment to promoting the principles of healthy communities in the land use planning and development process.
4. Direct Conservation and Development, Health Services, and Public Works Departments to establish the Planning Integration Team for Community Health (PITCH), which would align and integrate various planning, public works, and public health initiatives throughout the County into a combined team approach across departmental lines, and, as necessary, add staff from other County departments to the team.
5. Direct PITCH to pursue implementation of the recommend actions detailed in the February 6, 2007 Board Order, including:
  - a. Evaluate the County's Roadway Policies and Standards based on the "Complete Streets" approach, which recognizes that our roads serve more than just vehicular traffic and are an integral element in promoting the principles of a healthy community;
  - b. Evaluate methods and measures to implement the General Plan policies that emphasize compact, infill, and mixed-use development and consider impacts on public health;
  - c. Identify and develop policies and implementation measures relating to the principles of public health that could impact pending general plan amendment studies, as well as potential revisions of the County General Plan and the County Ordinance Code;
  - d. Integrate the principles of public health in the master planning of parks and recreational facilities;
  - e. Improve coordination and planning with school districts in the siting of new schools and/or expansion of existing schools in the unincorporated area with the aim of promoting health communities.
6. Direct PITCH to evaluate the feasibility of implementing a County "Healthy

Community” Pilot Program to demonstrate the concepts and principles of creating healthier communities, which would be funded through outside grant sources, and to report back to the Board on program feasibility, specifically investigating the opportunities in receiving outside grant fund sources and any potential constraints in applying them towards a pilot program.

7. Direct PITCH to report to the Ad Hoc Committee on Smart Growth and the Board of Supervisors by July 31, 2007 on progress in implementing the recommendations described above.

**Update**

The PITCH Committee continues to meet monthly and work towards implementing the Board’s directions. The status of these activities and possible future activities are described in the attached presentation.

**CONSEQUENCE OF NEGATIVE ACTION:**

None

**CHILDREN'S IMPACT STATEMENT:**

A key purpose and objective of PITCH planning activities is improving the built environment for all ages, including children, consistent with the directives from the Board of Supervisors.

**ATTACHMENTS**

PITCH Presentation