C. 4

- To: Contra Costa County Flood Control District Board of Supervisors
- From: Julia R. Bueren, Public Works Director/Chief Engineer
- Date: September 27, 2016



Subject: Creek and Channel Safety Awareness Month and its Associated Program, Countywide. Project No. 7520-6B8311

#### **RECOMMENDATION(S):**

ADOPT Resolution No. 2016/547 declaring October 2016 as Creek and Channel Safety Awareness Month; and

ACCEPT the following status report from the Public Works Department and the Contra Costa County Flood Control & Water Conservation District (FC District) on the Creek and Channel Safety Awareness Program (CCSAP); and

DIRECT the Public Works Department and the FC District to continue with implementation and the annual campaign of a Countywide sustainable CCSAP, including a follow-up report to this Board in one year.

### **FISCAL IMPACT:**

Annual notices, outreach, and maintenance of safety features for this year is estimated to cost \$100,000 and will be funded by Flood Control Zone 3B.

### **BACKGROUND:**

On March 1, 2011, the Board of Supervisors directed the FC District to

P A	APPROVE	OTHER
RECOMMENDATION OF CNTY ADMINISTRATOR RECOMMENDATION OF BOARD COMMITTEE		
Action of Board On: 09/27/2016 APPROVED AS RECOMMENDED OTHER		
Clerks Notes:		
VOTE OF SUPERVISORS		
AYE:	John Gioia, District I Supervisor Candace Andersen, District II Supervisor Mary N. Piepho, District III Supervisor Karen Mitchoff, District IV Supervisor Federal D. Glover, District V Supervisor	I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown. ATTESTED: September 27, 2016 David Twa, County Administrator and Clerk of the Board of Supervisors By: Stacey M. Boyd, Deputy
Contact: Tim Jensen, (925) 313-2390		

## BACKGROUND: (CONT'D)

develop a sustainable and impactful outreach program to promote creek and channel safety throughout the County, after the drowning of two high school students in the Walnut Creek channel. In response, the FC District formed a CCSAP team that developed a strategy to achieve this goal.

On October 4, 2011, the Board declared October 2011 as the first Creek and Channel Safety Awareness Month, accepted the status report from the FC District on the Creek and Channel Safety Awareness Program, approved the implementation plan, and directed the FC District to continue with implementation and initiation of an annual campaign of a sustainable Creek and Channel Safety Awareness Program, including a follow-up report to the Board in one year.

Since then, the Board of Supervisors received and approved a status report on the Annual Creek and Channel Safety Awareness Program and declared October as Creek and Channel Safety Awareness Month in 2012, 2013, 2014, and 2015. The Board of Supervisors also directed the FC District to continue with implementation and the annual campaign of a Countywide sustainable Creek and Channel Safety Awareness Program, including a follow-up report to this Board in one year.

This past year, we completed the annual outreach to schools in September and worked with Walnut Creek Intermediate School to put on a Creek and Channel Safety Week. The Creek and Channel Safety Awareness Program conducted its first safety week at Walnut Creek Intermediate School working with the leadership class to help develop and implement events for students that would raise student awareness of the "Stay Out, Stay Alive!" campaign. The highly successful program engaged hundreds of students in such activities as a poster competition and trivia contest, and it received positive local news coverage including several student interviews. This occurred the week of October 19–23 as part of our annual Creek and Channel Safety Month. Several student posters were laminated and placed in prominent locations in downtown Walnut Creek to communicate their safety message through the winter. These posters will be part of an annual campaign and will be displayed in downtown Walnut Creek each winter.

The Chief Engineer, FC District, recommends that the Board declare October 2016 as Creek and Channel Safety Awareness Month, accept the above report, and direct the Public Works Department and FC District to continue with implementation and the annual campaign of a Countywide sustainable Creek and Channel Safety Awareness Program, including a follow-up report to this Board in one year.

# CONSEQUENCE OF NEGATIVE ACTION:

If this Resolution is not adopted, members of the public may not receive important information about creek and channel safety.

# CHILDREN'S IMPACT STATEMENT:

The FC District will continue to work with the schools and youth-based groups within the County to educate children about safety regarding creeks and flood control channels.

ATTACHMENTS Resolution No. 2016/547