



**Contra
Costa
County**

To: Board of Supervisors
From: Julia R. Bueren, Public Works Director/Chief Engineer
Date: June 21, 2016

Subject: Approve a Contract with Matthew Bolender for continuing public education and outreach activities

RECOMMENDATION(S):

APPROVE and AUTHORIZE the Chief Engineer, Flood Control and Water Conservation District, or designee, to execute, on behalf of the Contra Costa Clean Water Program, a contract with Matthew Bolender, in an amount not to exceed \$130,560, for the period of July 1, 2016 to June 30, 2018, for continuing public education and outreach support services necessary to comply with federal and state stormwater rules contained in National Pollutant Discharge Elimination System Permits issued by the San Francisco Bay and Central Valley Regional Water Quality Control Boards, Countywide. Project No. 7519-6x7632

FISCAL IMPACT:

Matthew Bolender is paid through the Cal Recycle Oil Payment Program (OPP) Grant. In addition, several Contra Costa Clean Water Program Permittees have pledged their own allocation of OPP grant funds to the CCCWP for implementation of an ongoing countywide comprehensive effort.

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY ADMINISTRATOR

☐ RECOMMENDATION OF BOARD COMMITTEE

Action of Board On: **06/21/2016** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

VOTE OF SUPERVISORS

AYE: Candace Andersen, District II
Supervisor
Mary N. Piepho, District III
Supervisor
Karen Mitchoff, District IV
Supervisor
Federal D. Glover, District V
Supervisor

ABSENT: John Gioia, District I
Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: June 21, 2016

David Twa, County Administrator and Clerk of the Board of Supervisors

By: Stacey M. Boyd, Deputy

Contact: Tom Dalziel (925)
313-2392

cc:

BACKGROUND:

The Contra Costa Clean Water Program (the “CCCWP”) consists of Contra Costa County, its nineteen (19) incorporated cities/towns and the Contra Costa County Flood Control and Water Conservation District (hereinafter referred to collectively as "Permittees"). The CCCWP was established in 1991 through a Program Agreement in response to the 1987 amendments to the federal Clean Water Act (the “CWA”), which established a framework for regulating municipal stormwater discharges under the National Pollutant Discharge Elimination System (“NPDES”) Permit Program. The United States Environmental Protection Agency (the “USEPA”) published final rules implementing the 1987 CWA amendments in November 1990. The rules mandate that Permittees obtain and implement stormwater permits designed to reduce and eliminate the discharge of pollutants into and from Municipal Separate Storm Sewer Systems (the “MS4s”) they own and operate. Through the CCCWP, Permittees conduct many of the mandated activities collectively (referred to as "Group Activities"), such as water quality monitoring, special studies, and public education. The roles and responsibilities of the CCCWP and Permittees are outlined in the Program Agreement, which was last updated and adopted by all Permittees in June 2010.

Matthew Boldender works through a Cal Recycle Oil Payment Program (“OPP”) Grant. There are several components of the OPP which are done throughout the CCCWP: 1.) certifying and recertifying used-oil recycling centers; 2.) providing educational programs targeted to elementary schools; 3.) providing outreach at community events; 4. providing programming to educate and entertain people about the importance of recycling used motor oil; and, 5.) providing outreach through a cable advertising component. A “Mr. Funnelhead” website exists as an additional outreach tool at www.funnelhead.com/.

Continuing public education and outreach activities provided by Matthew Bolender are necessary to assist the CCCWP with compliance of these mandates.

In order to help continue to maintain permit compliance, CCCWP staff, on behalf of the Permittees, respectfully requests approval of this contract with Matthew Bolender for a two year period (i.e., July 1, 2016- June 30, 2018).

CONSEQUENCE OF NEGATIVE ACTION:

If the Contract with Matthew Bolender is not approved, the CCCWP would not be able to fulfill the permit mandates, and municipalities could be found in non-compliance with the NPDES permits issued by the Water Boards. Fines totaling \$10,000 per day and \$10 per gallon of stormwater discharge could potentially be imposed.