



Contra
Costa
County

To: Board of Supervisors
From: William Walker, M.D., Health Services Director
Date: April 12, 2016
Subject: Contract #72-084 with Monument Impact

RECOMMENDATION(S):

Approve and authorize the Health Services Director, or his designee, to execute, on behalf of the County, Contract #72-084 with Monument Impact, a non-profit organization, in an amount not to exceed \$247,575, to provide consultation, training, education and evaluation of programs and policies to limit the sale of flavored tobacco near schools for the period from September 1, 2015 through June 30, 2020.

FISCAL IMPACT:

This Contract is funded 100% by California Department of Public Health grant.

BACKGROUND:

Under this contract, Contractor will implement policy, system and environmental change efforts in Concord aimed at limiting the sale of flavored tobacco products near schools, parks and other youth sensitive areas.

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY ADMINISTRATOR

☐ RECOMMENDATION OF BOARD COMMITTEE

Action of Board On: **04/12/2016** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

VOTE OF SUPERVISORS

AYE: John Gioia, District I Supervisor
Candace Andersen, District II Supervisor
Mary N. Piepho, District III Supervisor
Karen Mitchoff, District IV Supervisor
Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: April 12, 2016

David Twa, County Administrator and Clerk of the Board of Supervisors

By: Chris Heck, Deputy

Contact: Dan Peddycord
313-6712

BACKGROUND: (CONT'D)

The County's Tobacco Prevention Program received the "Achieving Tobacco-Related Health Equity Among California's Diverse Populations" grant from the California Department of Public Health. This grant required development and negotiation of a five year budget and scope of work for this subcontract as part of the larger project. This required extensive consultation with the subcontractor and the state to plan objectives and budgets for five years of program implementation and ensure adherence to the rules and regulations of the grantor. In order to meet the original contract term established by the funding agency (California Department of Public Health), the Division requests a retroactive start date of September 1, 2015. Approval of Contract #72-084 will allow Contractor to provide services through June 30, 2020.

CONSEQUENCE OF NEGATIVE ACTION:

If this contract is not approved, County will not have access to Contractor's technical assistance and program support services to implement policy aimed at reducing and preventing the use of tobacco products among populations with high rates of smoking, and the County will not receive state funding.

CHILDREN'S IMPACT STATEMENT:

This program supports the following Board of Supervisors' community outcomes: "Children Ready For and Succeeding in School"; "Families that are Safe, Stable, and Nurturing"; and "Communities that are Safe and Provide a High Quality of Life for Children and Families". Expected program outcomes include an increase in positive social and emotional development as measured by the Child and Adolescent Functional Assessment Scale (CAFAS).