



Contra
Costa
County

To: Board of Supervisors
From: Jessica Hudson, County Librarian
Date: March 15, 2016

Subject: Grant in the Amount of \$1,400 from the City of Brentwood

RECOMMENDATION(S):

APPROVE and AUTHORIZE the County Librarian, or designee, to apply for and accept a grant in the amount of \$1,400 from the City of Brentwood to provide funding for a workshop by social media expert Justin Lafferty, for the period July 1, 2016 through June 30, 2017.

FISCAL IMPACT:

No Library Fund match.

BACKGROUND:

The City of Brentwood will fund a presentation by social media expert, Justin Lafferty. His presentation "Facebook, Twitter and Beyond" will provide practical, current and relevant information to small businesses, demonstrating the ability to grow their businesses through the use of social media. The Library, in partnership with the City of Brentwood, the Chamber of Commerce, the Downtown Brentwood Coalition and other civic organizations will bring the business community together and provide useful information that will help small business owners succeed in improving their marketing skills. Funds will be used to fly the guest speaker from San Diego to the Bay Area, to pay the guest speaker an honorarium,

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY ADMINISTRATOR

☐ RECOMMENDATION OF BOARD COMMITTEE

Action of Board On: **03/15/2016** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

VOTE OF SUPERVISORS

AYE: John Gioia, District I Supervisor
Candace Andersen, District II Supervisor
Mary N. Piepho, District III Supervisor
Karen Mitchoff, District IV Supervisor
Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: March 15, 2016

David Twa, County Administrator and Clerk of the Board of Supervisors

By: Chris Heck, Deputy

Contact: Alison McKee,
925-927-3290

cc:

pay for three ads in the Brentwood Press prior to the event, and to pay for printing costs for both marketing and handouts distributed at the event.

CONSEQUENCE OF NEGATIVE ACTION:

No presentation will be made by social media expert, Justin Lafferty if the grant is not funded.