



Contra  
Costa  
County

To: Board of Supervisors  
From: Joseph E. Canciamilla, Clerk-Recorder  
Date: November 17, 2015

Subject: 2015 Contra Costa County Combined Charities Campaign

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**RECOMMENDATION(S):**

ACCEPT report from the 2015 Charity Drive Coordinators and ADOPT Resolution No. 2015/409, regarding the results of the 2015 Contra Costa County Combined Charities Campaign.

**FISCAL IMPACT:**

The expenses to administer the program were \$1,000. The 2015 Contra Costa County Combined Charities Campaign raised \$166,880 through donations from 638 Contra Costa employees.

**BACKGROUND:**

Contra Costa County employees have a long history of generously supporting the annual Combined Charities Campaign. Many needy families -- some our friends, neighbors, even family members -- depend on non-profit organizations for assistance. These charitable organizations need our assistance so they can continue the valuable services they provide for the vulnerable populations of our communities. In 2014, approximately 555 County

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY ADMINISTRATOR

☐ RECOMMENDATION OF BOARD COMMITTEE

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Action of Board On: 11/17/2015 ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

**VOTE OF SUPERVISORS**

AYE: John Gioia, District I Supervisor  
Candace Andersen, District II Supervisor  
Mary N. Piepho, District III Supervisor  
Karen Mitchoff, District IV Supervisor  
Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: November 17, 2015

David Twa, County Administrator and Clerk of the Board of Supervisors

By: Stephanie L. Mello, Deputy

Contact: Melissa Hickok,  
335-7899

cc:

employees donated over \$149,825 to support a variety of charities.

The Clerk-Recorder-Elections Department was designated to Chair the 2015 Annual Combined Charities

## BACKGROUND: (CONT'D)

Campaign, with the County Library Department as Co-Chair. In 2016, the Library will take the lead, assisted by another County Department.

The 2015 Campaign kicked off with a Department Coordinator luncheon on September 15th, where the process was explained and discussed. Past coordinators shared their ideas about what had been successful in their departments. One of the goals this year was to encourage more participation among County staff and increase the number of donors with incentives of weekly raffle prizes. The campaign ran through the month of October 2015.

Contra Costa County employees opened their hearts and chose charities that were meaningful to them. To make it convenient for County staff, donations were arranged through monthly payroll deductions. It makes it easy for the employees to donate and gives the charities the security of having regular income through the year for planning purposes. The size of the donation was not important, because every dollar counts. This year's theme was "Your Change Can Make a Change", which continues with the idea that there is no donation too small to matter.

The 2015 Combined Charities Campaign raised \$166,880. This was a 11.4% increase from 2014, raising an additional \$16,935. 638 County employees participated, which was an 15% increase in participation among staff.

Contra Costa is proud of our employees and thank them for their generosity and support for this important program.

## ATTACHMENTS

Resolution No. 2015/409