



**Contra
Costa
County**

To: Board of Supervisors
From: William Walker, M.D., Health Services Director
Date: July 21, 2015

Subject: Submission of Grant Application #28-879 to the California Department of Public Health Tobacco Control Program

RECOMMENDATION(S):

Approve and authorize the Health Services Director, or his designee, to accept submission of application, on behalf of the County #28-879 to the California Department of Public Health, Tobacco Control Program, in an amount up to \$990,000 in funding, for the County's Public Health "Achieving Tobacco Related Health Equity project, for the period from July 1, 2015 through June 30, 2020.

FISCAL IMPACT:

Approval of submission of funding will result in grant amount, up to \$990,000 in funding, from the California Department of Public Health, Tobacco Control Program. No County match required.

BACKGROUND:

While 87% percent of Contra Costans are non-smokers, smoking related diseases cost over \$228 million in excess healthcare in the County, and many are exposed to second hand smoke. Specific populations continue to be targeted by the Tobacco Industry, and these populations are disproportionately affected by tobacco-related health disparities. The County's Community Wellness and Prevention Program will work with other agencies in

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY

☐ RECOMMENDATION OF BOARD

ADMINISTRATOR

COMMITTEE

Action of Board On: **07/21/2015** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

VOTE OF SUPERVISORS

AYE: John Gioia, District I Supervisor
Candace Andersen, District II Supervisor
Mary N. Piepho, District III Supervisor
Karen Mitchoff, District IV Supervisor

ABSENT: Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: July 21, 2015

David Twa, County Administrator and Clerk of the Board of Supervisors

Contact: Wendel Brunner/Bill Sorrell, 313-6712

By: Chris Heck, Deputy

the County that are interested in tobacco prevention capacity building. The goal of the project will be to reduce pro-tobacco influences in the communities of Richmond, Concord and San Pablo; and to reduce residents' exposure to second hand smoke.

CONSEQUENCE OF NEGATIVE ACTION:

If this grant application is not approved, County will not receive the necessary funding to support the County's Public Health "Achieving Tobacco Related Health Equity Project.

CHILDREN'S IMPACT STATEMENT:

Not applicable.