



Contra  
Costa  
County

To: Board of Supervisors  
From: William Walker, M.D., Health Services Director  
Date: June 16, 2015

Subject: Coffey Communications, Inc. Purchase Order

**RECOMMENDATION(S):**

Approve and authorize the Purchasing Agent, on behalf of Health Services Department, to execute a Purchase Order #37573 with Coffey Communications, Inc., in the amount of \$285,000 to print the quarterly Contra Costa Health Plan (CCHP) members "Health Sense" newsletter, for the period from July 1, 2015 through June 30, 2017.

**FISCAL IMPACT:**

100% Contra Costa Health Plan Enterprise II Funds.

**BACKGROUND:**

CCHP is required by various contracts to distribute critical health information to its members. CCHP uses this newsletter to update members on resources, health education classes, preventative health guidelines, flu clinics, schedules, and/or any other important information. CCHP's utilization of Coffey Communications has been steadily increasing as its membership continues to increase.

**CONSEQUENCE OF NEGATIVE ACTION:**

If this Purchase Order is not approved, CCHP will not be able to mail the quarterly Health

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY ADMINISTRATOR

☐ RECOMMENDATION OF BOARD COMMITTEE

Action of Board On: **06/16/2015** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

**VOTE OF SUPERVISORS**

AYE: John Gioia, District I  
Supervisor  
Candace Andersen, District II  
Supervisor  
Mary N. Piepho, District III  
Supervisor  
Karen Mitchoff, District IV  
Supervisor

ABSENT: Federal D. Glover, District V  
Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: June 16, 2015

David Twa, County Administrator and Clerk of the Board of Supervisors

By: Chris Heck, Deputy

Contact: Patricia Tanquary,  
313-6004

Sense newsletter to CCHP members.

**CHILDREN'S IMPACT STATEMENT:**

None.