



Contra  
Costa  
County

To: Board of Supervisors  
From: William Walker, M.D., Health Services  
Date: January 22, 2013

Subject: Grant Award #28-354 with Kaiser Permanente

**RECOMMENDATION(S):**

Approve and authorize the Health Services Director, or his designee, to accept, on behalf of the County, Grant Award #28-354 from Kaiser Permanente, to pay the County in an amount not to exceed \$1,700, for Contra Costa Health Services to produce instructional Medi-Cal video in English and Spanish for Medi-Cal recipients for the period from September 1, 2012 through August 31, 2013.

**FISCAL IMPACT:**

Acceptance of this grant award will result in an amount not to exceed \$1,700 for the Medi-Cal video for Contra Costa Health Services through August 31, 2013. No County match required.

**BACKGROUND:**

Contra Costa Health Services with the help of Contra Costa Television (CCTV), will produce short and easy to understand instructional videos in English and Spanish. These videos will serve three purposes: 1) provide clear and concise Medi-Cal application instructions, so that qualifying viewers can successfully enroll into Medi-Cal, 2) inform viewers on what they can expect from the Medi-Cal application process, and 3) to educate

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY ADMINISTRATOR

☐ RECOMMENDATION OF BOARD COMMITTEE

Action of Board On: **01/22/2013** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

**VOTE OF SUPERVISORS**

AYE: John Gioia, District I Supervisor  
Candace Andersen, District II Supervisor  
Mary N. Piepho, District III Supervisor  
Karen Mitchoff, District IV Supervisor  
Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: January 22, 2013

David Twa, County Administrator and Clerk of the Board of Supervisors

By: Carrie Del Bonta, Deputy

Contact: William Walker, M.D.  
957-5410

viewers on how the Affordable Care Act

BACKGROUND: (CONT'D)

will impact Medi-Cal recipients.

Approval of Grant Award #28-354 will provide funding to Contra Costa Health Services to support the production of the Medi-Cal videos through August 31, 2013.

CONSEQUENCE OF NEGATIVE ACTION:

If this Award is not approved, the County will not receive funding to support and participate in the production of the Medi-Cal video to assist residents in Contra Costa County.

CHILDREN'S IMPACT STATEMENT:

NOT APPLICABLE