



**Contra
Costa
County**

To: Board of Supervisors
From: Kathy Gallagher, Employment & Human Services
Date: January 15, 2013

Subject: Approval to enter into Licensing Agreement with Raising a Reader

RECOMMENDATION(S):

APPROVE and AUTHORIZE the Employment & Human Services Director, or designee, to enter into a licensing agreement with "Raising A Reader © National", a California non-profit corporation, including a mutual indemnification clause to provide a literacy program to County childcare sites during the term May 1, 2012 through April 30, 2017.

FISCAL IMPACT:

None

BACKGROUND:

The Community Services Bureau of the Employment & Human Services Department has adopted a program "Raising A Reader" to promote early literacy among the Department's childcare centers. The program provides training materials, books and book bags to be distributed to children and families enrolled in the county childcare centers. The Raising A Reader program materials include a curriculum that teachers and parents may use to further promote literacy.

This board order seeks approval for the department to enter into an agreement to be an

☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY ADMINISTRATOR

☐ RECOMMENDATION OF BOARD COMMITTEE

Action of Board On: **01/15/2013** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

VOTE OF SUPERVISORS

AYE: John Gioia, District I Supervisor
Candace Andersen, District II Supervisor
Mary N. Piepho, District III Supervisor
Karen Mitchoff, District IV Supervisor
Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: January 15, 2013

David Twa, County Administrator and Clerk of the Board of Supervisors

By: Carrie Del Bonta, Deputy

Contact: C. Youngblood,
313-1712

affiliate of the Raising A Reader program, thereby providing the County licensing rights to reproduce program materials for use at the centers.

CONSEQUENCE OF NEGATIVE ACTION:

If not approved, County will lose the right to use the literacy program.

CHILDREN'S IMPACT STATEMENT:

The Employment & Human Services Department Community Services Bureau supports three of Contra Costa County's community outcomes - Outcome 1: "Children Ready for and Succeeding in School," Outcome 3: "Families that are Economically Self-sufficient," and, Outcome 4: "Families that are Safe, Stable, and Nurturing." These outcomes are achieved by offering comprehensive services, including high quality early childhood education, nutrition, and health services to low-income children throughout Contra Costa County.