



**Contra  
Costa  
County**

To: Board of Supervisors  
From: Transportation Water and Infrastructure Committee  
Date: April 23, 2013

Subject: 2013 Northern Waterfront Economic Development Initiative Work Program and Timeline

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**RECOMMENDATION(S):**

1. ACCEPT report on proposed work program and timeline for the 2013 Northern Waterfront Economic Development Initiative;
2. APPROVE map for the Northern Waterfront study area (see attachment #1);
3. APPROVE the work program and timeline (see attachment #2) for the Northern Waterfront Economic Development Initiative; and
4. ESTABLISH a Board ad hoc committee for the Northern Waterfront Economic Development Initiative to be composed of two Board members whose districts constitute the Northern Waterfront study area, specifically Supervisorial Districts V and III, and to be staffed by the Department of Conservation & Development.

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☒ APPROVE

☐ OTHER

☒ RECOMMENDATION OF CNTY ADMINISTRATOR

☐ RECOMMENDATION OF BOARD COMMITTEE

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Action of Board On: **04/23/2013** ☒ APPROVED AS RECOMMENDED ☐ OTHER

Clerks Notes:

**VOTE OF SUPERVISORS**

AYE: John Gioia, District I Supervisor  
Candace Andersen, District II Supervisor  
Mary N. Piepho, District III Supervisor  
Karen Mitchoff, District IV Supervisor  
Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: April 23, 2013

David Twa, County Administrator and Clerk of the Board of Supervisors

By: June McHuen, Deputy

Contact: Patrick Roche (925)  
674-7807

cc:

## FISCAL IMPACT:

Much of the costs in staff time and material for the Department of Conservation and Development's work activities associated with the 2013 Northern Waterfront Economic Development Initiative can be absorbed under the Department's existing budget and supplemented with funding that might be secured from other sources. The Department will pursue opportunities for grant funding and other funding mechanisms to support this effort.

## BACKGROUND:

At a meeting on April 4, 2013, the Transportation Water and Infrastructure Committee received a report and recommendations from the Department of Conservation and Development (DCD) regarding a proposed work program and timeline for the 2013 Northern Waterfront Economic Development Initiative. DCD prepared the report to the Transportation Water and Infrastructure Committee as a follow-up to the February 26, 2013, Board of Supervisors authorization for the Northern Waterfront Economic Development Initiative, which directed the Department to prepare detailed work program and timeline for this initiative. The Transportation Water and Infrastructure Committee recommends the Board take the following actions:

**1. Approve an Updated Northern Waterfront Study Area Map:** An updated Northern Waterfront Study Area map (see attachment) that is more refined than the map presented in the 2/26/2013 Board Report has been developed. The new map proposes to limit the study area to a distance of 1-mile from the shoreline between the Hercules city limits and the Oakley city limits in the vicinity of the bridgehead area for the Antioch Bridge. The Board's approval of this updated and refined study area map is requested.

**2. Approve Work Program and Timeline:** As directed under the Board's action on 2/26/2013, DCD has prepared a work program and timeline for the Northern Waterfront Economic Development Initiative (see attachment for details) which entails an 8-month effort that involves the following: extensive surveying of stakeholders in the waterfront study area; inventorying and mapping of the land and transportation facilities within waterfront study area into an atlas; preparation of an opportunities/constraints analysis for the waterfront study area; data collection and analysis of maritime/railroad traffic; and, an industrial market analysis covering the waterfront study area. All of these study elements would be compiled into a report to the Board of Supervisors assessing the economic prospects along the Northern Waterfront. A public forum on Northern Waterfront Economic Development would then be convened in fall 2013 to present the economic development assessment report and to start a broader public dialogue about the future of the Northern Waterfront. Based on the economic development assessment report and the public forum, the work program proposes that a Strategic Plan on Northern Waterfront Economic Development be prepared for the Board of Supervisors consideration by the end of calendar year 2013. To guide the technical analysis for this effort a Northern Waterfront Study Group is proposed to be comprised of the following:

- Designated staff from the cities of Hercules, Martinez, Concord, Pittsburg, Antioch, and Oakley, and affected special districts;
- Appointed staff from Supervisorial Districts I, III, IV, and V; and,
- Representatives from industry and associations, including the Contra Costa Council, Western States Petroleum Association, Council of Industries, Bay Planning Coalition, and East Bay Economic Development Alliance.

**3. Establish Ad Hoc Committee on the Northern Waterfront:** The 2/26/2013 Board Report originally established the Transportation Water and Infrastructure Committee with oversight responsibility for the 2013 Northern Waterfront Economic Development Initiative. Given that the refined Northern Waterfront Study area is 90% within District V and 10% within District III, it is now recommended that the Board shift the oversight responsibility to a new Board ad hoc committee constituted with the District V and District III Board Members and to be staffed by the Department of Conservation & Development.

**CONSEQUENCE OF NEGATIVE ACTION:**

Without Board authorization, the Department of Conservation and Development would not undertake activities for the 2013 Northern Waterfront Economic Development Initiative as described in the proposed work program and timeline.

**CHILDREN'S IMPACT STATEMENT:**

Not Applicable.

**ATTACHMENTS**

Draft Northern Waterfront Study Area

Draft Work Program and Timeline