

# *The Board of Supervisors of Contra Costa County, California*

C.7

## **In the matter of launching the 100th Anniversary of Markstein Sales Company**

**Resolution No. 2019/616**

WHEREAS, it is fitting that the members of this Board of Supervisors should recognize and commend those exemplary businesses that, through an abiding commitment to excellence, have contributed greatly to Contra Costa County for many years; and

WHEREAS, Markstein Sales Company is one such outstanding business, which celebrated one hundred years of dedicated service to the good people of Contra Costa County on September 28, 2019; and

WHEREAS, founded by Albert R. Markstein Sr. just prior to prohibition and furthermore, kept the business alive through innovation and creative sales techniques such as selling apple cider, soft drinks and near beer; and

WHEREAS, Albert R. Markstein Sr. started this company in 1919 with just horse, a wagon and six cases of beer. Now, a century later, we are distributing over four million cases of beer annually, with a fleet of 35 trucks; and

WHEREAS, Now, 100 years later, the company is one of a small number of family-owned, women-owned businesses with Albert Markstein's granddaughter Laura Markstein now serving as president of the company; and

WHEREAS, today, the company represents products from more than 30 breweries and 10 non-alcoholic beverage companies, encompassing more than 500 beverage brands; and

WHEREAS, robust growth and economic vitality have been the hallmarks of Markstein Sales Company throughout its illustrious one hundred-year history; since its inception, the business continues to support the local community through event sponsorships and donations, scholarships, annual food drives, partnerships with local first responders and community involvement; and

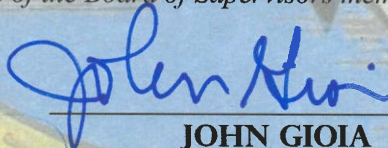
WHEREAS, the company represents products from more than 30 breweries and 10 non-alcoholic beverage companies, encompassing more than 500 beverage brands.; and

WHEREAS, Albert Markstein was a visionary who saw the importance of providing an education for Latino youth, who would in turn, make a big contribution to their community. He and his wife Bertha were co-founders of Hispanic Community Affairs Council's scholarship program; and

WHEREAS, Markstein Sales Company is a fourth-generation, woman-owned and operated wholesale beverage distributor based in Antioch, Calif. Founded in 1919 with just a horse, a wagon and six cases of beer, Markstein is now in its 100th year and distributing over four million cases annually; now, therefore.


NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of Contra Costa County does hereby proclaim that we honor and congratulate Markstein Sales Company on the celebration of the company's 100th anniversary, applaud its ongoing legacy of integrity and commitment to excellence, and wish it much continued success in the future.

*PASSED by a unanimous vote of the Board of Supervisors members present this 5<sup>th</sup> day of November, 2019.*

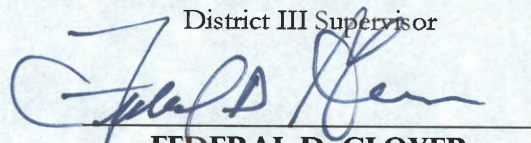
  
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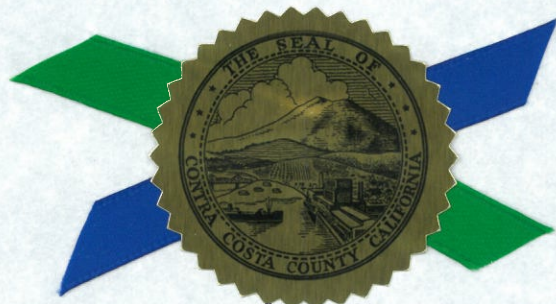
Chair,  
District I Supervisor

  
CANDACE ANDERSEN  
District II Supervisor

  
DIANE BURGIS  
District III Supervisor

  
KAREN MITCHOFF  
District IV Supervisor

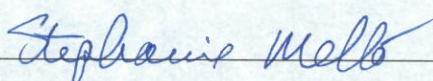
  
FEDERAL D. GLOVER  
District V Supervisor



I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown:

ATTESTED: November 5, 2019

DAVID TWA, Clerk of the Board of Supervisors and County Administrator

By , Deputy