

The Board of Supervisors of Contra Costa County, California

PR.1, C.15

In the matter of declaring October 23rd-31st, 2019 "Red
Ribbon Week" in Contra Costa County

Resolution No. 2019/603

WHEREAS, substance use in America creates staggering societal costs and prevent millions of people from reaching their full potential. The 2018 National Survey on Drug Use and Health (NSDUH) reported that nearly one in five people aged 12 or older used an illicit drug in the past year, of which 43.5 million people consumed marijuana in the past year; and

WHEREAS, during 2018 approximately 20.3 million people aged 12 or older had a Substance Use Disorder (SUD), including 14.8 million people who had an Alcohol Use Disorder (NSDUH); and to improve the well-being of our nation and to protect county residents, we must continue to make the prevention and treatment of alcohol and other drug use a priority; and

WHEREAS, The National Partnership, Inc., initiated the Red Ribbon Week Campaign after Drug Enforcement Administration Agent Enrique "Kiki" Camarena was killed in Mexico by drug traffickers in 1985; and

WHEREAS, nationally, the percentage of youth reporting they see "great risk" in using marijuana has declined (Monitoring Our Future, 2018); and

WHEREAS, in Contra Costa 27% of 11th graders stated that there was no harm in smoking marijuana occasionally, and 69% of 11th graders report that marijuana is either fairly easy or very easy to obtain (CHKS, 2015-2017); and

WHEREAS, it is imperative that visible, unified prevention education efforts by community members be launched to maintain an honest perception of harm and reduce youth access to marijuana; and

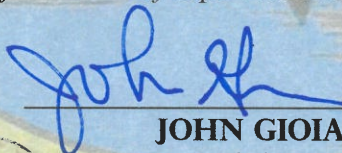
WHEREAS, The National Red Ribbon Week Campaign offers citizens the opportunity for youth and parents to demonstrate their commitment to drug-free lifestyles, and will be celebrated in every community in America during Red Ribbon Week, October 23-31, 2019; and

WHEREAS, the Behavioral Health Division Alcohol and Other Drugs Services, schools and community based organizations such as Reach Project, and the Alcohol and Other Drugs Advisory Board coordinate Red Ribbon Week activities to offer our residents the opportunity to demonstrate their commitment to healthy, alcohol and drug-free lifestyles; and

WHEREAS, business, government, parents, law enforcement, media, medical institutions, religious institutions, schools, senior citizens, service organizations, and youth will demonstrate their commitment to healthy, drug-free lifestyles by wearing and displaying red ribbons during this week-long celebration.

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of Contra Costa County does hereby proclaim October 23 - 31, 2019 as "Red Ribbon Week", and does encourage its citizens to participate in alcohol and other drug prevention activities and programs, not only during Red Ribbon Week, but all year long, making a visible statement that we are strongly committed to an alcohol and drug-free Contra Costa County.

PASSED by a unanimous vote of the Board of Supervisors members present this 22nd day of October, 2019.


JOHN GIOIA

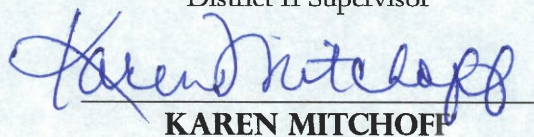
Chair,
District I Supervisor


CANDACE ANDERSEN

District II Supervisor


DIANE BURGIS

District III Supervisor


KAREN MITCHOFF

District IV Supervisor

ABSENT

FEDERAL D. GLOVER

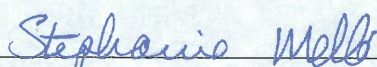
District V Supervisor



I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown:

ATTESTED: October 22, 2019

DAVID TWA, Clerk of the Board of Supervisors and County Administrator

By  Deputy