

The Board of Supervisors of Contra Costa County, California

In the matter of recognizing October 23 - 31, 2018, as "Red Ribbon Week" in Contra Costa County

Resolution No. 2018/530

WHEREAS, drug and alcohol use including marijuana and prescription drug misuse in America create staggering societal costs and prevent millions of people from reaching their full potential at school, on the job, and in their communities. The Department of Health and Human Services estimates that approximately 14 million Americans use illegal drugs and 17 million Americans suffer from an Alcohol Use Disorder. To improve the well-being of our nation and to protect our Contra Costa residents, we must continue to make the prevention and treatment of Substance Use Disorders a local and national priority; and

WHEREAS, the National Partnership, Inc., initiated the Red Ribbon Week Campaign after Drug Enforcement Administration Agent Enrique "Kiki" Camarena was killed in Mexico by drug traffickers in 1985; and

WHEREAS, Contra Costa County values the health and safety of our citizens and our community; and

WHEREAS, many people in the United States are unaware of the harmful effects of marijuana use on the developing teen brain and the relationship between marijuana access & availability and teen use; and

WHEREAS, nationally, the percentage of youth reporting they see "great risk" in using marijuana has declined (Monitoring Our Future, 2017); and

WHEREAS, in Contra Costa County, the rate of past 30-day marijuana use reported by 11th grade students was 18% according to the 2015-2016 California Healthy Kids Survey Data (CHKS); and

WHEREAS, in Contra Costa County, 27% of 11th graders stated that there was no harm in smoking marijuana occasionally, and 69% of 11th graders report that marijuana is either fairly easy or very easy to obtain (CHKS, 2015-2016); and

WHEREAS, regular marijuana use during adolescence is associated with reduced IQ scores, poorer school performance and higher school dropout rates; and

WHEREAS, teens who are regular marijuana users are more likely to drop out of high school, as well as have decreased attention spans, impaired cognitive function and decreased verbal performance; and

WHEREAS, it is imperative that visible, unified prevention education efforts by community members be launched to maintain an honest perception of harm and reduce youth access to marijuana; and

WHEREAS, the National Red Ribbon Week Campaign offers citizens the opportunity for youth and parents to demonstrate their commitment to drug-free lifestyles, and will be celebrated in every community in America during Red Ribbon Week, October 23-31, 2018; and

WHEREAS, the Alcohol and Drug Abuse Prevention Team (ADAPT) Lamorinda Coalition along with other Alcohol and Other Drug Prevention coalitions further commits its resources to ensure the success of the Red Ribbon Week Campaign; and

WHEREAS, the ADAPT Lamorinda Coalition in cooperation with the Contra Costa Behavioral Health Division's Alcohol and Other Drugs Services, schools and community based organizations, coordinate Red Ribbon Week activities in Contra Costa County to offer our citizens the opportunity to demonstrate their commitment to healthy, alcohol and drug-free lifestyles; and

WHEREAS, business, government, parents, law enforcement, media, medical institutions, religious institutions, schools, senior citizens, service organizations, and youth will demonstrate their commitment to healthy, drug-free lifestyles by wearing and displaying red ribbons during this week-long celebration.

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of Contra Costa County does hereby proclaim October 23-31, 2018, as "Red Ribbon Week", and encourages its citizens to participate in alcohol and other drug prevention activities and programs, not only during "Red Ribbon Week", but all year long, making a visible statement that we are strongly committed to an alcohol and drug-free Contra Costa County.

PASSED by a unanimous vote of the Board of Supervisors members present this 23rd day of October, 2018.

KAREN MITCHOFF
Chair,
District IV Supervisor

JOHN GIOIA
District I Supervisor

CANDACE ANDERSEN
District II Supervisor

DIANE BURGIS
District III Supervisor

FEDERAL D. GLOVER
District V Supervisor



I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown:

ATTESTED: October 23, 2018

DAVID TWA, Clerk of the Board of Supervisors and County Administrator

By Stephanie Mello, Deputy