

The Board of Supervisors of Contra Costa County, California

C.14

In the matter of recognizing "Small Business
Saturday" in Contra Costa County on November 25,
2017

Resolution No. 2017/385

WHEREAS, Contra Costa County celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 28.8 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 63 percent of net new jobs created over the past twenty years; and

WHEREAS, small businesses employ 48 percent of the employees in the private sector in the United States; and

WHEREAS, on average, 33 percent of consumer's holiday shopping will be done at small, independently-owned retailers and restaurants; and

WHEREAS, 91 percent of all consumers believe that supporting small, independently-owned restaurants and bars is important; and

WHEREAS, 76 percent of all consumers plan to go to one or more small businesses as part of their holiday shopping; and

WHEREAS, Contra Costa County supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

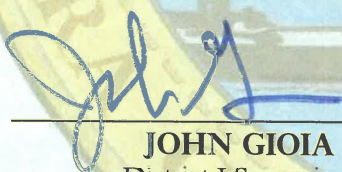
NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of Contra Costa County does hereby honor and recognize "Small Business Saturday" in Contra Costa County on November 25, 2017 and urge the residents of our community, and communities across the country, to support small businesses and merchants on November 25th and throughout the year.

PASSED by a unanimous vote of the Board of Supervisors members present this 7th day of November, 2017.




FEDERAL D. GLOVER

Chair,
District V Supervisor



JOHN GIOIA
District I Supervisor



DIANE BURGIS
District III Supervisor



CANDACE ANDERSEN
District II Supervisor



KAREN MITCHOFF
District IV Supervisor



I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown:

ATTESTED: November 7, 2017

DAVID TWA, Clerk of the Board of Supervisors and County Administrator

By Stephanie Mallo, Deputy