

PR.2, C.21

*Board of Supervisors of
Contra Costa County, California*

IN THE MATTER OF DECLARING OCTOBER 23 - 31, 2016 "RED RIBBON WEEK" IN CONTRA COSTA COUNTY

RESOLUTION NO. 2016/574

WHEREAS, drug and alcohol abuse including marijuana and prescription drug misuse in America create staggering societal costs and prevent millions of people from reaching their full potential at school, on the job, and in their communities. The Department of Health and Human Services estimates that approximately 14 million Americans use illegal drugs and 17 million Americans are alcoholics or abusers of alcohol, including driving while intoxicated. To improve the well-being of our nation and to protect our Contra Costa residents, we must continue to make the prevention and treatment of alcohol and other drug abuse a local and national priority; and

WHEREAS, on the occasion of the proclamation of "National Red Ribbon Week", Contra Costa County joins Californians for Drug-Free Youth, Inc. (CADFY), a statewide parent-community organization, the office of the Governor, the office of the Attorney general, the State Department of Education, the California Parent Teacher Association, and over 100 other statewide agencies, departments, and other organizations that have been strong advocates for Red Ribbon Week; and

WHEREAS, the National Family Partnership, Inc., initiated the Red Ribbon Campaign after Drug Enforcement Administration agent Enrique "Kiki" Camarena was killed in Mexico by drug traffickers in 1985; and

WHEREAS, many people in the United States are unaware of the harmful effects of marijuana use on the developing teen brain and the relationship between marijuana access and teen use; and

WHEREAS, nationally, the 2014 Monitoring Our Future Survey indicated that the percentage of youth reporting that they see "great risk" in using marijuana has declined among 8th, 10th, and 12th graders; and

WHEREAS, substance use disorder treatment programs across the state of California are reporting a higher number of adolescents entering treatment facilities noting marijuana as their main drug of choice than any other drug. According to the Substance Abuse and Mental Health Services Administration (SAMHSA) Treatment Data, in 2012 in California, over 62% of adolescents aged 12-19 admitted into a drug treatment facility claimed marijuana as their drug of choice; and

WHEREAS, the Center for Behavioral Health Statistics and Quality, National Survey on Drug Use and Health (NSDUH) results from 2005-2010 report that Northern California had the highest rate of past year use of marijuana for ages 12 and older in comparison to the rest of the state of California; and

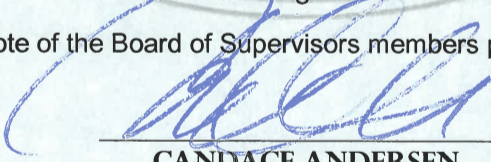
WHEREAS, this year's effort is intended to raise awareness about the harmful effects of marijuana on youth through education, youth leadership, and parental involvement. The cooperation between Alcohol and Other Drugs Services, schools and community based organizations, coordinate Red Ribbon Week activities in Contra Costa County to offer our citizens the opportunity to demonstrate their commitment to healthy, alcohol and drug-free lifestyles, including marijuana prevention efforts by wearing and displaying Red Ribbons during this week-long celebration.

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of Contra Costa County does hereby support October 23 - 31, 2016 as

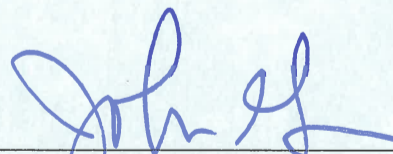
Red Ribbon Week,

and does encourage all citizens to participate in tobacco, alcohol and other drug prevention programs and activities. BE IT FURTHER RESOLVED that the Board of Supervisors does encourage all community members to pledge support to alcohol and drug-free communities.

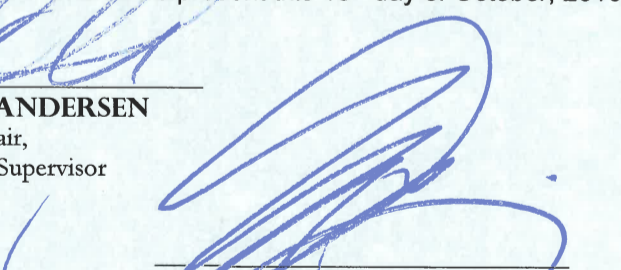
PASSED by a unanimous vote of the Board of Supervisors members present this 18th day of October, 2016.

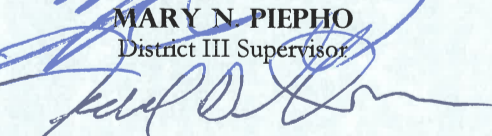

CANDACE ANDERSEN

Chair,
District II Supervisor


JOHN GIOIA
District I Supervisor


KAREN MITCHOFF
District IV Supervisor


MARY N. PIEPHO
District III Supervisor


FEDERAL D. GLOVER
District V Supervisor



I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown:

ATTESTED: October 18, 2016

DAVID TWA, Clerk of the Board of Supervisors and County Administrator

By Stephanie Mello, Deputy