

THE FOUNDATION

Since 1990, Generation Green (a 501(c)(3)) has sought to inform and encourage environmental action in CCC. The mission of Generation Green is to educate and inspire local residents and stakeholders in Contra Costa County to Reduce Our Impact on the Earth, to Reuse Our Materials, to Respect Our Planet and to empower citizens to implement sustainable actions to reduce our carbon footprint.

GENERATION GREEN PROGRAMS INCLUDE:

- *Contra Costa County Climate Leaders (4CL)*
- *Dumpster Diversion Project (DDP)*
- *Green Rheem*
- *Sustainable Schools Connection*

Thank you to our sponsors.



CONTRA COSTA COUNTY CLIMATE LEADERS



A Project of Generation Green

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Please contact us to join our team
or to get on our mailing list

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CONTRA COSTA COUNTY CLIMATE LEADERS



Planning for our Future

*A Network for sharing, publicizing
and facilitating the sharing of
best practices for greenhouse gas
emission reduction policies*



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Reduce • Reuse • Respect

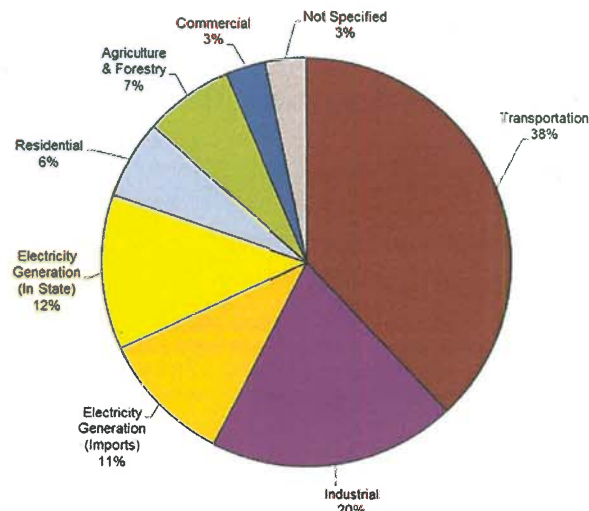
The network for local governments sharing, publicizing and facilitating greenhouse gas emission reduction policies in Contra Costa County.

THE PROJECT

The mission of the Contra Costa County Climate Leaders Program (4CL) is to help Local Governments take action and reduce Green House Gas (GHG) emissions in Contra Costa County (CCC). To facilitate regional action, we monitor activities, provide free resources and tools and a multimedia communications strategy that ensures best practices are shared and implemented. Joined by elected officials, paid staff, volunteer advocates and grassroots organizations, we are ALL climate leaders in CCC.

2009 GHG emissions by Sector (Air Resources Board, 2000-2009 emission inventory)

Year 2009: Total Gross Emissions
456.8 MMT CO₂e



THE PURPOSE

The 19 cities in CCC are some of the fastest growing areas in the Bay Area. It is critical that CCC utilize smart growth opportunities and cities share best practices.

- *The County's emission rate in tons/person is the highest of all the Bay Area counties.*
- *The population is significant in size (1 million as compared to Alameda's 1.4 million).*
- *The growth rate of CCC (8%) is much higher than the other counties and higher than California as a whole (6%).*

With the passage of AB32 and SB375 these numbers become significant. Our organization is eager to help local governments share best practices and achieve regional goals.

THE BENEFITS

There are no dues or fees or to use the tools and resources provided. We are all volunteers working for the same cause: *to help local governments reduce GHG emissions in Contra Costa County.* We provide the following:



- **Monthly newsletters featuring up to date local actions.**
- **Website featuring interactive map with links to all contra costa county cities for sharing of best practices and tracking status on Climate Action Planning.**
- **Periodic workshops on key policy issues.**
- **Periodic fact sheets on key issues facing Contra Costa County.**

To sign up, please email: info@cccclimateleaders.org

"Contra Costa County has the most acres at high risk of development of any county in the Bay Area ... over 18,000 acres".

--Greenbelt Alliance.

REDUCE

REUSE

RESPECT