

CONTRA COSTA
COUNTY INNOVATION
FUND

OVERVIEW & UPDATE
JULY 19, 2023

Innovation Fund







Board one-time designation of \$2,000,000 from Measure X Sales Tax revenue Grants to be administered by the County Administrator on behalf of the Board

Awards to be made after Review Committee recommendation and Board approval

Innovation Fund Review Panel and Staff

Review Panel composed of highly qualified, diverse group of individuals:

- 2 members of the Contra Costa Funders' Forum
- 1 member of the Contra Costa Regional Health Foundation
- 1 member of the Alcohol and Other Drugs Advisory Board
- 1 member of the Family and Children's Trust Committee
- 1 member of the Economic Opportunity Council
- 1 employee of the County Health Services Department

Same panel for both Phase I and Phase 2. Panelists' identities will not be disclosed until final awards have been approved by the Board of Supervisors.

Staff support is provided by Julie Enea, Senior Deputy County Administrator

Overview of Innovation Fund General Policies

Categories of Service Fund Priorities General Requirements Application Process

Funding Categories

Safe & Engaged Communities
Improving health, wellness,
and public safety outcomes
through community
outreach/awareness,
education and engagement.

Agriculture and Food Systems
Improving environmental
health, economic profitability,
and social and economic
equity.

Economic Vitality

Providing education, job training, decent jobs and viable businesses to reduce the number of people at a poverty level.

Clean & Sustainable (Clean and Green) Environment
Safe food and water, proper waste disposal, clean air, pest control; preventing waste.

Reliable & Accessible Infrastructure

Modernization, technology, or equity in digital access, cybersecurity and resilience.

Innovation Fund Priorities

- Projects that improve equitable access to public services
- Projects that remove structural barriers that cause inequities and poverty
- Projects that have the potential to provide the greatest impact for every dollar spent
- Projects that have potential for transformative change rather than simply replicate safe, established programs

Ineligible Projects

Projects that...

- Are not new or innovative to Contra Costa County
- Are designed to only supplement operations or revenue lost
- Do not align with Contra Costa County's Innovation Fund priorities (see prior slide)
- Will not be executed in 2023-2024

Eligibility Requirements Part I

- ✓ Tax Exempt Organization IRS designation under section 501(c)(3) of the Internal Revenue Code (most nonprofits) automated with EIN search
 - ➤ IRS designation under section 501(c)(6) of the Internal Revenue Code (chambers of commerce) automated with EIN search
 - Most recent IRS Form 990, 990-EZ, 990-N (postcard) or Form 1023/1024 indicating religious or other exemption from filing attached to electronic application
- "Current" status with the California Secretary of State
 - California Business Portal printout (bizfileonline.sos.ca.gov)

Eligibility Requirements Part II

Organization must:

- ✓ Operate in Contra Costa County or provide documented services for residents of Contra Costa County
- Meet County insurance requirements, including:
 - General Liability Insurance coverage of at least \$500,000
 - Indemnifying the County, and covering for any emergent liabilities
 - Workers compensation insurance is required for organizations that have employees, or if volunteers receive ANY stipends/payment
- Have bylaws or policies that describe the way business is conducted including management, fiscal policies and procedures, and policies on nepotism and the management of potential conflicts of interest.
- ✓ Have at least one year of experience with the project or in the program area being proposed.
- ✓ Have staff or authorized representatives adequately trained to administer and provide the program described.

Phase I Results

15 conceptual proposals received



1 ineligible, 1 withdrew



Of the 13 remaining, the Review Panel recommended that 8 applicants be advanced to Phase II



Amount available for distribution in Phase 2 is \$1,965,000



Of the 8, one was subsequently disqualified, leaving 7 potential Phase 2 proposals

Overview of the Phase 2 Application

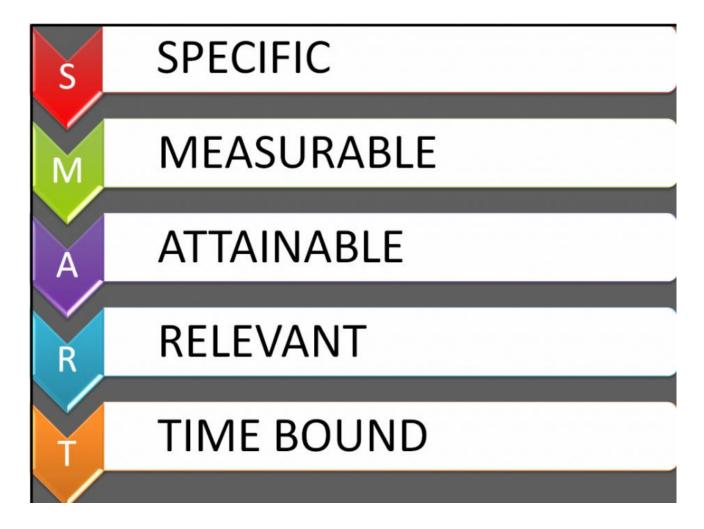
Awards to Finalists for a total of \$1,965,000:

Full proposal that addresses:

- A. Work/implementation plan
- B. Key implementers and stakeholders
- c. Project schedule and budget
- D. Other revenue sources, if any
- **E.** Detailed description of outcomes and impacts
- F. Evaluation Protocol
 - How will success be measured?
 - How will the outcomes be demonstrated to the community?



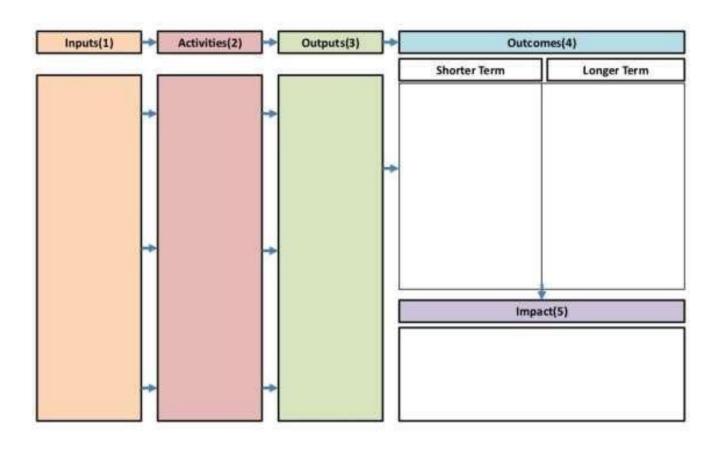
How we measure goals and outcomes...



Post-Implementation Report and Evaluation

- Project timelines should not extend past 12/31/24.
- ➤ Evaluation will be based on <u>pre-defined</u> deliverables and expected outputs and outcomes specific to each award.
 - How will success be measured?
 - How will the outcomes be demonstrated to the community?
 - Project Timeline What are the deliverables and when will they be realized?
 - Formal logic model is required (next slide)

Logic Model (draft)



Logic Model Example

Application Schedule

- ► Concept Paper* COMPLETED
- Mandatory Bidder's Conference (June 22, 2023, 2:30 p.m.) COMPLETED
- Full Proposal* (Monday, August 7, 2023, 3:00 p.m.)
 Potential awards made to finalists to continue successful explorations through to implementation, for a maximum of \$1,965,000
- Oral Presentations (September 2023)
- Recommendations to Board of Supervisors (target is October 10, 2023, but ?)
- Contract Development (Oct/Nov)
- Post-Implementation Report and Evaluation* (TBD) Grantees to submit closeout report for CAO evaluation and report to the Board of Supervisors

Previous Innovation Fund Reports

- Finance Committee, October 3, 2022, Item 4
- Finance Committee, January 23, 2023, Item 3
- ▶ Board of Supervisors, October 18, 2022, Item D.6
- ▶ Board of Supervisors, May 23, 2023, Item D.6

All materials are available at the Agenda Center on the County's webpage